

FOR TTB USE ONLY

TTB I 08282-000-000001

DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL

(See Instructions and Paperwork Reduction Act Notice Below)

1. REP. ID. NO. (If any) 1306 CT 351 OR 31

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) CT-I-15075

3. SOURCE OF PRODUCT (Required) [ ] Domestic [x] Imported

8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required) Diageo America, INC DBA: Diageo 801 Main Avenue Norwalk CT 06851

4. SERIAL NUMBER (Required) YEAR 0 8 - 1 2 0 5

5. TYPE OF PRODUCT (Required) [ ] WINE [x] DISTILLED SPIRITS [ ] MALT BEVERAGES

8a. MAILING ADDRESS, IF DIFFERENT 24460 West 143rd Street Plainfield IL 60446

6. BRAND NAME (Required) Ciroc

7. FANCIFUL NAME (If any)

9. E-MAIL ADDRESS Lori.Hunter@diageo.com

10. FORMULA/SOP NO. (If any)

11. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any) 08179-003-000141 7/14/08

18. TYPE OF APPLICATION (Check applicable box(es)) a. [x] CERTIFICATE OF LABEL APPROVAL b. [ ] CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in \_\_\_\_\_ only" (Fill in State abbreviation) c. [ ] DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount) d. [ ] RESUBMISSION AFTER REJECTION TTB ID \_\_\_\_\_

12. NET CONTENTS 200 mL

13. ALCOHOL CONTENT 40%

14. WINE APPELLATION (If on label)

15. WINE VINTAGE DATE (If on label)

16. PHONE NUMBER 815-267-4460

17. FAX NUMBER 815-267-4646

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

Containers will be individually coded for identification purposes. Kosher symbol may/may not appear on label and/or container. Deposit information may/may not appear on label and or container. Graphics are silkscreen on bottle.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood, and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 10/7/08

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT [Signature: Lori A. Hunter]

22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT Lori Hunter, Compliance Coordinator

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations, and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED OCT 27 2008

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU [Signature: Helen Kufon]

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QUALIFICATIONS

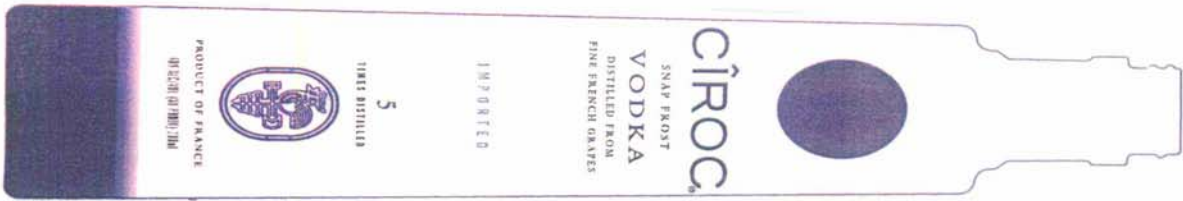
EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6, and 7)



OPPLEMENT NUMBER, 01-12... 08282-000-000001... 08179-003-000141... 7/14/08

Reduced to 81% ->



Ciroc is an imported vodka distilled from fine French grapes. As the heart of the unique vodka is a secret... of France. The... of French... process, unique in the world of vodka. Presenting the grape... distillation technique. Distilled 5 times... also made in France... experience that a... and elegant smooth.