

OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 07142001000003			
1. REP. ID. NO. (If any)	CT 699	OR 5E	

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) NH-1168	3. SOURCE OF PRODUCT (Required) <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) PUP'S CIDER COMPANY, LLC 193 EAST RD GREENFIELD NH 03047	
4. SERIAL NUMBER (Required) 070008	5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
6. BRAND NAME (Required) KNOCKEEN HILLS		8a. MAILING ADDRESS, IF DIFFERENT	
7. FANCIFUL NAME (If any) IRISH POTEEN			
9. EMAIL ADDRESS RTSTADNIK@PUPSCIDER.COM	10. FORMULA/SOP NO. (If any)	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any) 07114002000018 - 05/15/2007	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input checked="" type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. 06277001000235
12. NET CONTENTS 750 MILLILITERS	13. ALCOHOL CONTENT 55.0%	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (603) 547-2000	17. FAX NUMBER (603) 547-2699	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 05/22/2007	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT RICHARD STADNIK
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 06/15/2007	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU TTB Specialist (electronically approved signature)
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FOR TTB USE ONLY

QUALIFICATIONS When new labels are printed, the words "GOVERNMENT WARNING" must appear in all capital letters and in type bolder than the remaining text of the Government Warning Statement. See 27 CFR 16.22 (a) (2). (see printable version)	EXPIRATION DATE (if any) 12/15/2007
STATUS THE STATUS IS EXPIRED.	
CLASS/TYPE DESCRIPTION OTHER SPECIALTIES & PROPRIETARIES	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 4.33 inches W X 5.85 inches H




Image Type: Back

Actual Dimensions: 2.79 inches W X 4.37 inches H

Poteen, or Poitin, has been brewed as Irish strong moonshine for several centuries, being a potato or malt and grain based spirit. This Special Reserve poteen is a quadruple-distilled grain spirit with a strong smooth delicate flavour. Drunk neat or with mixers and the pleasant after taste lingers on.

Butler's Irish book published in 1660 claimed that, 'It enlighteneth ye heart, casts off melancholy, keeps back old age and breaketh ye wind'. Irish folklore maintains those properties still exist today.

Knockeen Hills Poteen®
 IMPORTED BY PUP'S CIDER CO., LLC
 GREENFIELD, NH 03047



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

www.irish-poteen.com

TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE