

FOR TTB USE ONLY

TTB ID 07304-000-000003

DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL

1. REP. ID. NO. (If any) 1007

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BW-OK-26

3. SOURCE OF PRODUCT (Required) [X] Domestic [] Imported

4. SERIAL NUMBER (Required) YEAR 07 009 L

5. TYPE OF PRODUCT (Required) [X] WINE [] DISTILLED SPIRITS [] MALT BEVERAGES

8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)

PECAN RIDGE VINEYARDS, LLC DBA GRAPE RANCH ROUTE 3, BOX 198C OKEMAH, OK 74859

8a. MAILING ADDRESS, IF DIFFERENT

6. BRAND NAME (Required) FESTIVUS

7. FANCIFUL NAME (If any)

12. NET CONTENTS 750 ML.

13. ALCOHOL CONTENT 13.5%

14. WINE APPELLATION (If on label) MONTEREY

15. WINE VINTAGE DATE (If on label) 2005

16. PHONE NUMBER 202-449-3739

17. FAX NUMBER 202-478-5189

18. TYPE OF APPLICATION (Check applicable box(es)) a. [X] CERTIFICATE OF LABEL APPROVAL b. [] CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL c. [] DISTINCTIVE LIQUOR BOTTLE APPROVAL d. [] RESUBMISSION AFTER REJECTION

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME AND GRAPHICS MAY REPEAT ON CAP/CORK/SEAL/RIBBON.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 10/30/2007

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT

22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT ROBERT C. LEHRMAN, ATTORNEY

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED NOV 02 2007

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

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QUALIFICATIONS

02 WHEN NEW LABELS ARE PRINTED, ALL MANDATORY INFORMATION EXCLUDING THE ALCOHOL CONTENT MUST APPEAR IN PRINTING NOT SMALLER THAN TWO MILLIMETERS.

10. WHEN NEW LABELS ARE PRINTED, ALL OF THE MANDATORY INFORMATION MUST APPEAR IN READILY LEGIBLE PRINTING ON A COMPLETELY CONTRASTING BACKGROUND.

EXPIRATION DATE (If any)

Bates Statement

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7) FRONT

