

DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL
(See Instructions and Paperwork Reduction Act Notice on Back)

PART I - APPLICATION

1. REP. ID. NO. (if any) 06033-000-000099
1007 CT 901 OR 22

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)
BR-KY-BBC-1

3. SERIAL NUMBER (Required) 05-0001
4. TYPE OF PRODUCT (Required)
 WINE
 DISTILLED SPIRITS
 MALT BEVERAGES

5. BRAND NAME (Required) BBC Horse Piss Beer
6. FANCIFUL NAME (if any) HORSE PISS BEER

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)
BBC BREWING CO LLC
636 E. MAIN ST.
LOUISVILLE KY 40202

7a. MAILING ADDRESS, IF DIFFERENT

8. EMAIL ADDRESS

9. FORMULA/SOP NO. (if any)

10. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (if any)

11. NET CONTENTS 12 FLOZ
12. ALCOHOL CONTENT

13. WINE APPELLATION (if on label)

14. WINE VINTAGE DATE (if on label)

15. PHONE NUMBER 502 584-2739
16. FAX NUMBER 502 584-2733

17. TYPE OF APPLICATION (Check applicable box(es))
a. CERTIFICATE OF LABEL APPROVAL
b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation)
c. DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)
d. RESUBMISSION AFTER REJECTION TTB ID.

18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

19. DATE OF APPLICATION 1/31/2006
20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT [Signature]
21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT SCOTT C ROUSSELL

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

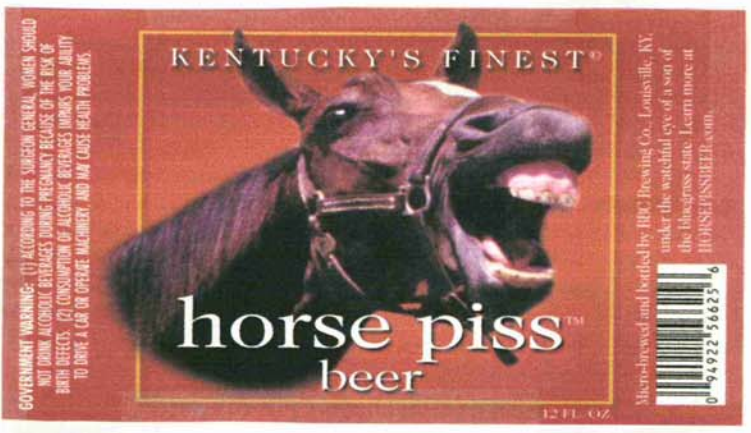
22. DATE ISSUED FEB 14 2006
23. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU [Signature]

FOR TTB USE ONLY

QUALIFICATIONS 02. WITH NEW LABELS AND PRINTED, ALL MANDATORY INFORMATION EXCLUDING THE ALCOHOL CONTENT MUST APPEAR IN PRINTING NOT SMALLER THAN THE QUALIFICATIONS. NAME / ADDRESS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)



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