

FOR TTB USE ONLY
TTB ID 08102-000-000013

DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL
(See Instructions and Paperwork Reduction Act Notice Below)

1. REP. ID. NO. (If any) 270 1000 1002 CT 699 OR 57
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) NY-I-15204
3. SOURCE OF PRODUCT (Required) Domestic Imported
4. SERIAL NUMBER (Required) YEAR 0 8 P 2 5 3
5. TYPE OF PRODUCT (Required) WINE DISTILLED SPIRITS MALT BEVERAGES

PART I - APPLICATION
8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)
PERNOD RICARD USA, LLC
DBA PERNOD RICARD USA
100 MANHATTANVILLE ROAD, 4th Floor
PURCHASE, NY 10577-2134
8a. MAILING ADDRESS, IF DIFFERENT

6. BRAND NAME (Required) Pernod
7. FANCIFUL NAME (If any) Aux Plantes
9. EMAIL ADDRESS kelly.monahan@pernod-ricard-usa.com
10. FORMULA/SOP NO. (If any)
11. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any) B-2007-00125-001
12. NET CONTENTS 750 ml
13. ALCOHOL CONTENT 68% alc/vol
14. WINE APPELLATION (If on label)
15. WINE VINTAGE DATE (If on label)
16. PHONE NUMBER 914-848-4800
17. FAX NUMBER 914-848-4670

18. TYPE OF APPLICATION (Check applicable box(es))
a. CERTIFICATE OF LABEL APPROVAL
b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation)
c. DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)
d. RESUBMISSION AFTER REJECTION
TTB ID 08051-000-000018

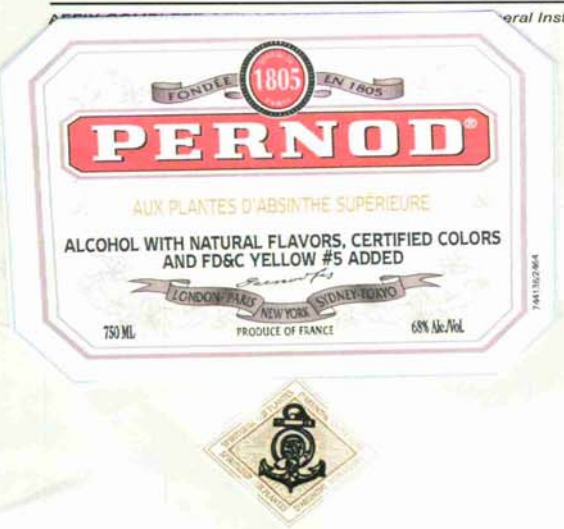
19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.
Cap: "Maison Fondée en 1805" is printed around the word "Pernod". "Pernod Fondée en 1805" is blown into the shoulder of the bottle. The translation of "Pernodfis" on the neck label is "Pernod and Sons". The translation of "Spiritueux aux Plantes D'Absinthe Superieure" is "Spirit with the plants of Absinthe". The anchor label has copy around it, "Spiritueux aux plantes d'absinthe superieure", which translates to "spirits with absinthe plants". Please see attached for history of Pernod Ricard & Absinthe from a book titled Pernod by the Musee de L'absinthe.

PART II - APPLICANT'S CERTIFICATION
Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 4/2/2008
21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT Kelly Monahan
22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT Kelly Monahan

PART III - TTB CERTIFICATE
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.
23. DATE ISSUED APR 11 2008
24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
FOR TTB USE ONLY

QUALIFICATIONS
"The finished product must be 'thujone-free' pursuant to 21 CFR 172.510"
EXPIRATION DATE (If any)



Vertical handwritten text on the right side of the label area, possibly a signature or initials.