

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)
<b>TTB ID</b> 09041001000281			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b>	<b>OR</b>	
	88	01	

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> BWN-CA-15000		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  CRUSHPAD, INC. 2573-75 THIRD ST  SAN FRANCISCO CA 94107	
<b>4. SERIAL NUMBER (Required)</b> 091649		<b>5. TYPE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE		
<b>6. BRAND NAME (Required)</b> PURE BS		<b>8a. MAILING ADDRESS, IF DIFFERENT</b>		
<b>7. FANCIFUL NAME (If any)</b>				
<b>9. EMAIL ADDRESS</b> MICHAEL@CRUSHPADWINE.COM		<b>10. FORMULA/SOP NO. (If any)</b>	<b>11. LAB. NO. &amp; DATE / PREIMPORT NO. &amp; DATE (If any)</b>	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 750 MILLILITERS		<b>13. ALCOHOL CONTENT</b> 15.5	<b>14. WINE APPELLATION IF ON LABEL</b> NAPA VALLEY	
<b>15. WINE VINTAGE DATE IF ON LABEL</b> 2007		<b>16. PHONE NUMBER</b> (415) 864-4232	<b>17. FAX NUMBER</b> (415) 864-4232	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
 750ML IS BLOWN INTO GLASS BS STAND FOR THERE NAMES, BIZICK AND STEVENS

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

<b>20. DATE OF APPLICATION</b> 02/10/2009	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> MICHAEL BRILL
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**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

<b>23. DATE ISSUED</b> 02/17/2009	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 
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**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b>  <b>STATUS</b> THE STATUS IS APPROVED.  <b>CLASS/TYPE DESCRIPTION</b> DESSERT /PORT/SHERRY/(COOKING) WINE	<b>EXPIRATION DATE (If any)</b>
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AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 2.5 inches W X 4 inches H

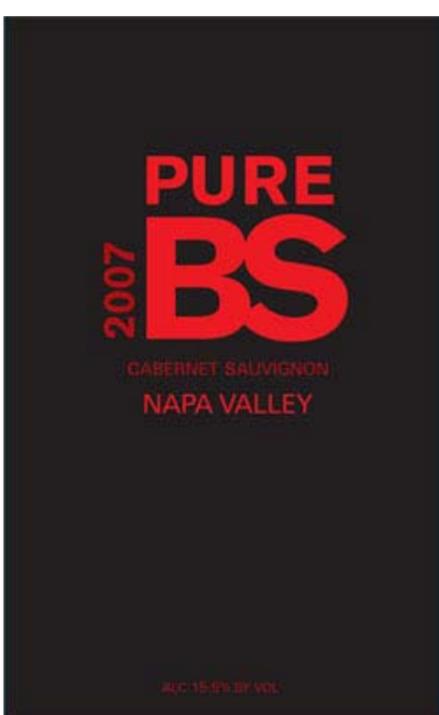


Image Type: Brand (front)

Actual Dimensions: 2.5 inches W X 4 inches H

**PURE  
BS**

Taste the fruit of this wine and slip into an experience of decadent pleasure. Imagine lying back and staring up through an arbor of tangled, woody vines, their branches above you dripping with heavy clumps of frosted purple marbles, and feel the coolness of the dampened earth beneath you, rise up, like Gaia's breath, and carry its darkened aromas to your senses leaving you ravished like a bride of Zeus. Aaahhh!...these are the fruits for the imagination to drink up. May you lift your glass and toast its sweet nectar, imbibe, and taste our pure BS!

-Bizick and Stevens

PRODUCED & BOTTLED BY CRUSHPAD  
SAN FRANCISCO, CA | [www.crushpadwine.com](http://www.crushpadwine.com)

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.  
CONTAINS SULFITES

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**TTB F 5100.31** (6/2006) PREVIOUS EDITIONS ARE OBSOLETE