

FOR ATF USE ONLY		DEPARTMENT OF THE TREASURY BUREAU OF ALCOHOL, TOBACCO AND FIREARMS DIVISION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL <i>(See Instructions and Paperwork Reduction Act Notice on Back)</i>	
ID	01219-003-000047		
CT	979	OP	81

PART I - APPLICATION

1. VENDOR CODE (Required) 5557	2. SERIAL NUMBER (Required) YEAR PECH-SCM-4/01	7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required) DEL MAGUEY, LTD. CO. 122 STATE ROAD 240 RANCHOS de TAOS, NM 87557
3. BRAND NAME (Required) DEL MAGUEY	4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable) O980 FOREIGN BOTTLED MEZCAL	7a. MAILING ADDRESS, IF DIFFERENT DEL MAGUEY, LTD. CO. P.O. BOX 667 RANCHOS de TAOS, NM 87557
5. FANCIFUL NAME (If any) PECHUGA	6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required) NM-I-285	

8. FORMULA NO. (If any) NA	9. LAB. NO./DATE APR. 30, 2001 4010335	10. NET CONTENTS 750 ML	11. PHONE NUMBER (505) 758 1211	16. TYPE OF APPLICATION (Check applicable box) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in only" (Fill in State abbreviation) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)
12. AGE (Distilled Spirits) 2 YEARS	13. ALCOHOL CONTENT 49.40	14. VINTAGE (Wine products only, if stated on label)	15. FAX NUMBER (505) 758 1978	

17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
PECHUGA - TRIPLE DISTILLED = PECHUGA = SPANISH FOR CHICKEN BREAST - A TRIPLE DISTILLED STYLE OF MEZCAL FROM OAXACA, MEX.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

18. DATE OF APPLICATION 08.03.01	19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT <i>Ron Cooper</i>	20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT RON COOPER - MANAGER
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PART III - ATF CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

21. DATE ISSUED AUG 10 2001	22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS <i>Hina M. Jilka</i>
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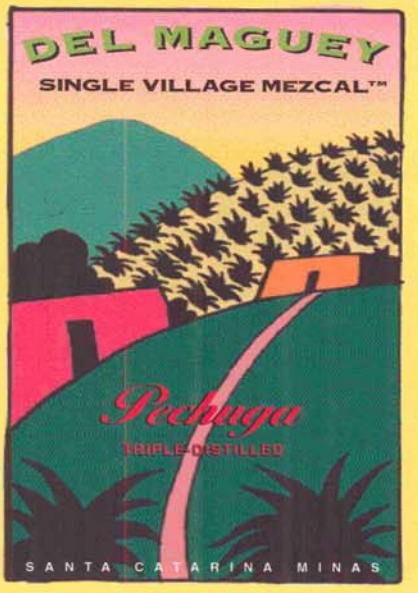
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QUALIFICATIONS

EXPIRATION DATE (If any)

NOTE: THE COLORS AFTER APPROVAL WILL BE PRINTED SOLID (NO TEXTURE)  
AFFIX COMPLETE SET OF LABELS BELOW

PARA TODO MAL MEZCAL Y PARA TODO BIEN TAMBIEN®  
*Popular Proverb*  
AS A REMEDY FOR EVERYTHING BAD MEZCAL AND TO CELEBRATE ALL GOOD AS WELL.  
SIP IT. DON'T SHOOT IT.  
100% AGAVE ESPADIN  
PRODUCED AND BOTTLED IN OAXACA, MEXICO  
98.8 PROOF  
49.4% ALC BY VOL • 750 ML  
BOTTLE \_\_\_\_\_ YEAR \_\_\_\_\_  
IMPORTED BY DEL MAGUEY, LTD. CO. RANCHOS DE TAOS, NEW MEXICO  
PRODUCT OF MEXICO



TRANSPARENT BACK LABEL

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

*[Handwritten signature]*