

**FOR TTB USE ONLY**

TTB ID: 08353-000-000055

1. REP. ID NO. (If any): 1221

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required): BR-MICANI

3. SOURCE OF PRODUCT (Required):  Domestic  Imported

4. SERIAL NUMBER (Required): 08-010

5. TYPE OF PRODUCT (Required):  WINE  DISTILLED SPIRITS  MALT BEVERAGES

6. BRAND NAME (Required): FOUNDERS

7. FANCIFUL NAME (If any): Backwoods Bastard

9. E-MAIL ADDRESS: mike@foundersbrewing.com

10. FORMULA/SOP NO. (If any): BW-01

12. NET CONTENTS: 12 oz.

13. ALCOHOL CONTENT: 10.2%

15. WINE VINTAGE DATE (If on label):

16. PHONE NUMBER: 616-776-2182

DEPARTMENT OF THE TREASURY  
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
LABEL/BOTTLE APPROVAL  
(See Instructions and Paperwork Reduction Act Notice Below)

**PART I - APPLICATION**

8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required):  
Canal Street Brewing Co., L.L.C.  
dba Founders Brewing Company  
235 Grandville Ave SW  
Grand Rapids, MI 49503

8a. MAILING ADDRESS, IF DIFFERENT:

18. TYPE OF APPLICATION (Check applicable box(es))

a.  CERTIFICATE OF LABEL APPROVAL  
b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL  
"For sale in \_\_\_\_\_ only" (Fill in State abbreviation)  
c.  DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE \_\_\_\_\_ (Fill in amount)  
d.  RESUBMISSION AFTER REJECTION  
TTB ID \_\_\_\_\_

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood, and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION: 12/3/08

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT: [Signature]

22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT: Mike Stevens

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations, and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED: DEC 29 2008

24. AUTHORIZED SIGNATURE: [Signature] ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

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QUALIFICATIONS

10. WHEN NEW LABELS ARE PRINTED, ALL OF THE MANDATORY INFORMATION MUST APPEAR IN READILY LEGIBLE PRINTING ON A COMPLETELY CONTRASTING BACKGROUND.

GOVERNMENT  
WARNING  
STATEMENT

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6, and 7)

