

TTB ID 06066-000-000036

10/3 DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)

1. REP. ID. NO. (If any) 1005 CT 301 OR 01
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-CA-399
3. SERIAL NUMBER (Required) 060003
4. TYPE OF PRODUCT (Required) WINE, DISTILLED SPIRITS, MALT BEVERAGE
5. BRAND NAME (Required) ROTH CALIFORNIA VODKA
6. FANCIFUL NAME (If any)

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required) O'NEILL BEVERAGES CO. LLC DSP-CA-399 8418 SOUTH LAC JAC AVENUE DBA: ROTH VODKA "LLC" PARLIER, CA 93648
7a. MAILING ADDRESS, IF DIFFERENT

8. EMAIL ADDRESS polivares@oneillwine.com
9. FORMULA/SOP NO. (If any) 10 OR 11
10. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any)
11. NET CONTENTS 750ML
12. ALCOHOL CONTENT 40%
13. WINE APPELLATION (If on label)
14. WINE VINTAGE DATE (If on label)
15. PHONE NUMBER (559) 638-3544
16. FAX NUMBER (559) 638-7148
17. TYPE OF APPLICATION (Check applicable box(es)) a. CERTIFICATE OF LABEL APPROVAL b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL c. DISTINCTIVE LIQUOR BOTTLE APPROVAL d. RESUBMISSION AFTER REJECTION
18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. Net Contents Blown into Bottle unless otherwise stated on Label.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.
19. DATE OF APPLICATION 3/2/06
20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT Patricia Olivares
21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT Patricia Olivares, Attorney-In-Fact

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.
22. DATE ISSUED MAR 23 2006
23. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

FOR TTB USE ONLY

16. THIS CERTIFICATE IS OPERATIVE FOR THE RELEASE OF NOT MORE THAN 20,000 BOTTLES
17. NO MORE USE-UPS WILL BE GRANTED.
18. WHEN NEW LABELS ARE PRINTED, THE ADDRESS OF THE BOTTLER MUST BE CHANGED.
19. EXPIRATION DATE (If any) 9-23-08
Handwritten note: When new labels are printed, the expiration year 2005 must be deleted or further qualified with words such as "established in" or "since," etc.

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)

Labels for ROTH California VODKA. Includes front and back views with logos, 'AMERICA'S FIRST LUXURY VODKA', 'DISTILLED 5 TIMES', '750 ML BOTTLED EXCLUSIVELY FOR ROTH VODKA LLC', and a barcode with number 0-63103-11308-2.