

**FOR TTB USE ONLY**

TTB ID: 07036-000-000074

**DEPARTMENT OF THE TREASURY  
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
LABEL/BOTTLE APPROVAL**  
*(See Instructions and Paperwork Reduction Act Notice Below)*

1. REP. ID. NO. (If any)  
1007

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)  
BR-NY-ABC-15000

3. SOURCE OF PRODUCT (Required)  
 Domestic  Imported

4. SERIAL NUMBER (Required)  
YEAR: 0 7 - 0 0 0 1

5. TYPE OF PRODUCT (Required)  
 WINE  
 DISTILLED SPIRITS  
 MALT BEVERAGES

6. BRAND NAME (Required)  
BARD'S TALE

7. FANCIFUL NAME (If any)

**PART I - APPLICATION**

8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)  
ASSOCIATED BREWING COMPANY  
445 SAINT PAUL STREET  
ROCHESTER, NY 14605-1726  
DBA BARD'S TALE BEER COMPANY

8a. MAILING ADDRESS, IF DIFFERENT

9. EMAIL ADDRESS: rclehrman@bevlaw.com

10. FORMULA/SOP NO. (If any): SOP 3

11. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any)

12. NET CONTENTS: 12 FL. OZ.

13. ALCOHOL CONTENT

14. WINE APPELLATION (If on label)

15. WINE VINTAGE DATE (If on label)

16. PHONE NUMBER: 202-449-3739

17. FAX NUMBER: 202-478-5189

18. TYPE OF APPLICATION (Check applicable box(es))  
 a.  CERTIFICATE OF LABEL APPROVAL  
 b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL  
 "For sale in \_\_\_\_\_ only" (Fill in State abbreviation)  
 c.  DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)  
 d.  RESUBMISSION AFTER REJECTION  
 TTB ID: 06340-000-000028

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
BRAND NAME AND GRAPHICS MAY REPEAT ON CAP/CORK/SEAL/RIBBON.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION: 2/3/2007

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT: *Robert C. Lehrman*

22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT: ROBERT C. LEHRMAN, ATTORNEY

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED: MAR 13 2007

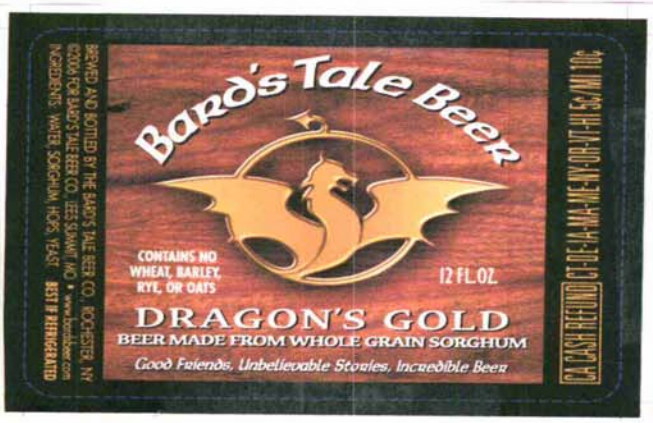
24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU: *Kent B. Minton*

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QUALIFICATIONS

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)



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1/2*