

OMB No. 1513-0020 (01/31/2009)

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| FOR TTB USE ONLY | | | DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back) | | |
| TTB ID 08221001000276 | | | | | |
| 1. REP. ID. NO. (If any) | CT 956 | OR 81 | | | |

PART I - APPLICATION

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| 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) CA-I-3681 | | 3. SOURCE OF PRODUCT (Required) <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported | | 8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) ALTA MARKETING CO. 26717 PALMETTO AVE , STE A REDLANDS CA 92374 | |
| 4. SERIAL NUMBER (Required) 081003 | | 5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input checked="" type="checkbox"/> MALT BEVERAGE | | | |
| 6. BRAND NAME (Required) CAVE CREEK | | | 8a. MAILING ADDRESS, IF DIFFERENT | | |
| 7. FANCIFUL NAME (If any) CHILI BEER | | | | | |
| 9. EMAIL ADDRESS ADYS01.GOVAFFAIRS@THEDYSONGROUP.NET | | 10. FORMULA/SOP NO. (If any) 1 | 11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any) 08179003000120 - 07/22/2008 | 18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input checked="" type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____ 08157001000301 | |
| 12. NET CONTENTS 12 FL. OZ. | | 13. ALCOHOL CONTENT | 14. WINE APPELLATION IF ON LABEL | | |
| 15. WINE VINTAGE DATE IF ON LABEL | | 16. PHONE NUMBER (734) 482-7220 | 17. FAX NUMBER (734) 482-7970 | | |

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

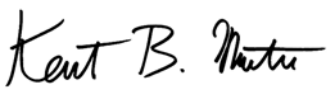
PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

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| 20. DATE OF APPLICATION 08/08/2008 | 21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed) | 22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT ANGELA DYSON |
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

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| 23. DATE ISSUED 08/22/2008 | 24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  |
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| FOR TTB USE ONLY | |
| QUALIFICATIONS | EXPIRATION DATE (If any) |
| STATUS THE STATUS IS APPROVED. | |
| CLASS/TYPE DESCRIPTION MALT BEVERAGES SPECIALITIES | |

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Neck

Actual Dimensions: 3.65 inches W X 1.14 inches H



Image Type: Brand (front)

Actual Dimensions: 3.33 inches W X 2.75 inches H



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE