

TTB ID
08071-003-000111

DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF
LABEL/BOTTLE APPROVAL
(See Instructions and Paperwork Reduction Act Notice Below)

PART I - APPLICATION

1. REP. ID. NO. (If any) CT 901 OR 39

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BR-PA-LIO-1

3. SOURCE OF PRODUCT (Required) Domestic Imported

4. SERIAL NUMBER (Required) YEAR: 0 8 - 1 1

5. TYPE OF PRODUCT (Required) WINE DISTILLED SPIRITS MALT BEVERAGES

6. BRAND NAME (Required) NEW CENTURY BREWING CO.

7. FANCIFUL NAME (If any) EDISON LIGHT BEER

8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)
 THE LION BREWERY, INC.
 D/B/A NEW CENTURY BREWING CO.
 700 N. PENNSYLVANIA AVE.
 WILKES-BARRE, PA 18705

8a. MAILING ADDRESS, IF DIFFERENT

9. EMAIL ADDRESS jbrombacher@lionbrewery.c

10. FORMULA/SOP NO. (If any)

11. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any)

12. NET CONTENTS 12 OZ.

13. ALCOHOL CONTENT

14. WINE APPELLATION (If on label)

15. WINE VINTAGE DATE (If on label)

16. PHONE NUMBER (570) 823-8801 X327

17. FAX NUMBER (570) 823-6686

18. TYPE OF APPLICATION (Check applicable box(es))
 a. CERTIFICATE OF LABEL APPROVAL
 b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL
"For sale in _____ only" (Fill in State abbreviation)
 c. DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____
(Fill in amount)
 d. RESUBMISSION AFTER REJECTION
 TTB ID _____

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 3/6/08

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT *J.B. Brombacher*

22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT J.B. BROMBACHER

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED MAR 19 2008

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU *[Signature]*

FOR TTB USE ONLY

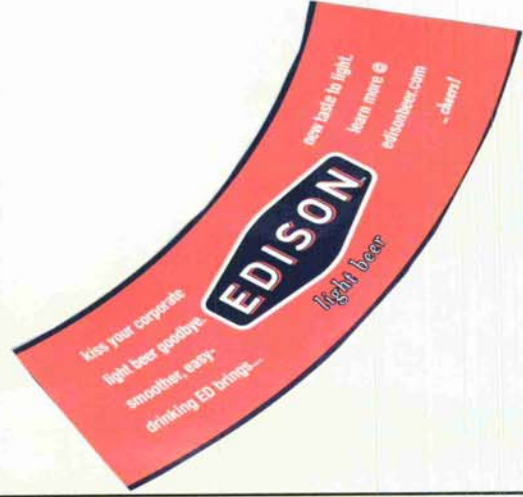
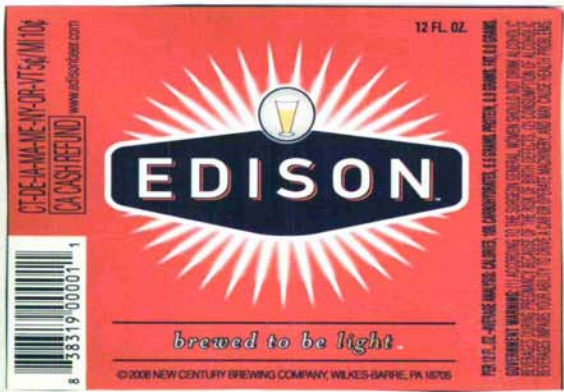
QUALIFICATIONS

02. WHEN NEW LABELS ARE PRINTED, ALL MANDATORY INFORMATION EXCLUDING THE ALCOHOL CONTENT MUST APPEAR IN PRINTING NOT SMALLER THAN TWO MILLIMETERS. *NAME/ ADDRESS*

Approved pending rulemaking on light (lite) and carbohydrate representations.
 See TTB Ruling 2004-1.

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE

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