

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b>  (See Instructions and Paperwork Reduction Act Notice on Back)		
<b>TTB ID</b> 08353001000081					
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 82	<b>OR</b> 01			

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> BW-CA-4		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  GOLDEN STATE VINTNERS 38558 ROAD 128  CUTLER CA 93615  FRANZIA VINEYARDS (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 086276		<b>5. TYPE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
<b>6. BRAND NAME (Required)</b> FRANZIA			<b>8a. MAILING ADDRESS, IF DIFFERENT</b>		
<b>7. FANCIFUL NAME (If any)</b> REFRESHING WHITE					
<b>9. EMAIL ADDRESS</b> ANNEMARIE.BELTRAN@THEWINEGROUP.COM		<b>10. FORMULA/SOP NO. (If any)</b> 123	<b>11. LAB. NO. &amp; DATE / PREIMPORT NO. &amp; DATE (If any)</b>	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____	
<b>12. NET CONTENTS</b> 3 LITERS		<b>13. ALCOHOL CONTENT</b> 9	<b>14. WINE APPELLATION IF ON LABEL</b>		
<b>15. WINE VINTAGE DATE IF ON LABEL</b>		<b>16. PHONE NUMBER</b> (209) 599-0336	<b>17. FAX NUMBER</b> (209) 836-6328		

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

A) THIS PRODUCT WILL BE BOTTLED AT TWO THE WINE GROUP PLANTS: FIRST PLANT IS RIPON, PLANT PERMIT NUMBER BW-CA-3654 AND COLA SERIAL NUMER 08-6275 . SECOND PLANT IS CUTLER, PLANT PERMIT NUMBER BW-CA-4 AND SERIAL NUMER 08-6276. B) INK JET CODED TO DISTINGUISH BOTTLING LOCATIONS. CUTLER: BOTTLE CODE WILL HAVE JULIAN DATEYEAR TIMEPLANTLINEFILLER (E.G. 22806 16:49C12). RIPON: BOTTLE CODE WILL HAVE JULIAN DATEYEAR TIMEPLANTLINEFILLER (E.G., 22806 16:49R12). A) BOTTLING DATE MAY OR MAY NOT BE JET CODED ON CONTAINER.


**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

<b>20. DATE OF APPLICATION</b> 12/18/2008	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> ANNE MARIE BELTRAN
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**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

<b>23. DATE ISSUED</b> 12/19/2008	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 
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**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b>  <b>STATUS</b> THE STATUS IS APPROVED.	<b>EXPIRATION DATE (If any)</b>
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**CLASS/TYPE DESCRIPTION**

TABLE FLAVORED WINE

AFFIX COMPLETE SET OF LABELS BELOW


Image Type: Back

Actual Dimensions: 3.56 inches W X 9.19 inches H

THE STORY BEHIND  
**FRANZIA**<sup>®</sup>

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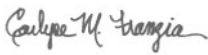
A new beginning – Teresa Franzia, my grandmother, planted her first vineyard along the road to Yosemite in 1906. Her family survived Prohibition by selling these grapes to home winemakers back East. When Prohibition ended, my father and his six brothers and sisters rebuilt the winery brick by brick, barrel by barrel . . . everyone pitched in. After the war, my uncle's new advertising slogan, "Make Friends with Franzia," introduced a new generation to wine.



*Teresa and Giuseppe Franzia with their seven children. My dad, Sal, is on the left.*

Our revolutionary "fresh to the last glass" Winetap<sup>®</sup> system made its debut in 1978. Because it was more convenient and offered better value than bottles, Franzia started to catch on. It went on to become the world's most popular wine and the first (and only) Winetap<sup>®</sup> to freshness date every package.

As we enter our second century of winemaking, we strive to uphold Teresa's legacy of quality, freshness and value. Not just by winning competitions around the world, but more importantly, by helping to bring the enjoyment of good wine to your home each night.



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www.franzia.com

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BOTTLED BY FRANZIA VINEYARDS  
RIPON AND CUTLER, CA

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CONTAINS SULFITES

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**GOVERNMENT WARNING:**  
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

Image Type: Other

Actual Dimensions: 6.94 inches W X 16.38 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

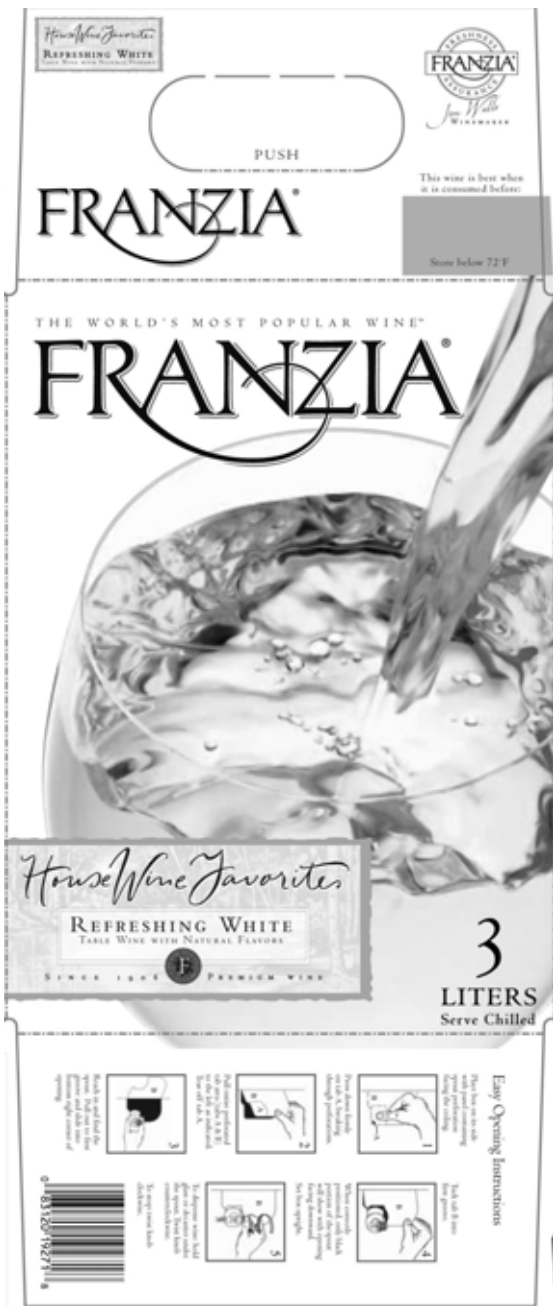


Image Type: Other

Actual Dimensions: 6.94 inches W X 9.38 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

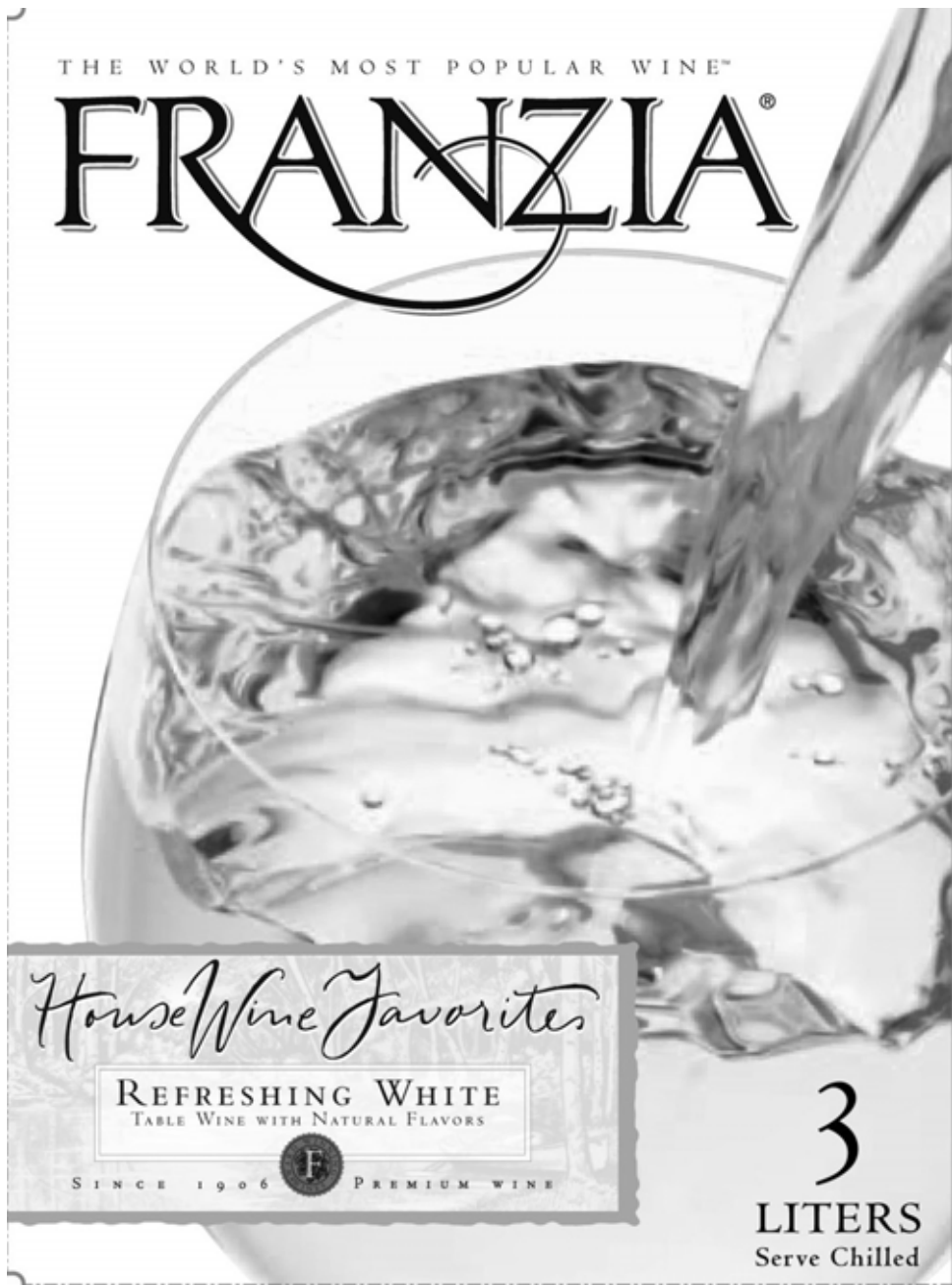


Image Type: Brand (front)

Actual Dimensions: 3.63 inches W X 9.13 inches H

*House Wine Favorites*

**REFRESHING WHITE**  
TABLE WINE WITH NATURAL FLAVORS

THE WORLD'S MOST POPULAR WINE™

# FRANZIA®

The World's most popular wine is also the World's most cost and carbon efficient wine. We are proud of what we are doing and we plan to do more.

**Significantly Less CO2 emissions**



Franzia WineTaps use significantly smaller energy resources in packaging production and fabrication.

**Significantly Less Packaging Waste**



With 85% less landfill waste than traditional glass, Franzia WineTaps dramatically reduce the environmental burden of excess packaging.

**Smaller Carbon Footprint**



50% more carbon efficient than 750ml glass bottles. Lighter than heavy glass bottles, Franzia WineTaps require fewer trucks to deliver the same amount of wine resulting in less emissions, less pollution, less cost and less greenhouse gases.

**Less Wine Waste**



This award-winning wine stays fresh to the last glass, even after the package has been opened, because Franzia's patented spout and unique inner pouch prevent the oxidation that occurs in half empty wine-in-bottles. Enjoy for at least 6 weeks after opening.

REFRESHING  
WHITE



# 3

**LITERS**  
ALC. 9% BY VOLUME