

OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 08064001000022			
1. REP. ID. NO. (If any)	CT	OR	
	906	06	

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BR-MI-NEW-1		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) NEW HOLLAND BREWING COMPANY, NEW HOLLAND BREWING COMPANY, L.L.C. 690 COMMERCE CT HOLLAND MI 49424	
4. SERIAL NUMBER (Required) 080002		5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input checked="" type="checkbox"/> MALT BEVERAGE			
6. BRAND NAME (Required) NEW HOLLAND BREWING COMPANY			8a. MAILING ADDRESS, IF DIFFERENT		
7. FANCIFUL NAME (If any) DRAGON'S MILK ALE					
9. EMAIL ADDRESS SHEILA@NEWHOLLANDBREW.COM		10. FORMULA/SOP NO. (If any) 04-002	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____	
12. NET CONTENTS 1 PT. 6 FL. OZ. (22 FL. OZ.)		13. ALCOHOL CONTENT 8.5%	14. WINE APPELLATION IF ON LABEL		
15. WINE VINTAGE DATE IF ON LABEL		16. PHONE NUMBER (616) 355-6422	17. FAX NUMBER (616) 355-2940		

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

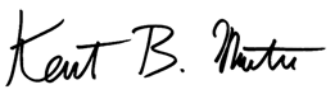
PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 03/04/2008	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT JASON SPAULDING
--	--	---

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 03/11/2008	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 
--------------------------------------	--

FOR TTB USE ONLY	
QUALIFICATIONS STATUS THE STATUS IS APPROVED. CLASS/TYPE DESCRIPTION MALT BEVERAGES SPECIALITIES - FLAVORED	EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 9.56 inches W X 4.37 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

DRAGON'S MILK™
ALE AGED IN OAK BARRELS

from the
HIGH GRAVITY SERIES


The beer you hold in your hand, Dragon's Milk Ale, is a crown jewel of New Holland Brewing Company. It is the unrivaled result of painstaking processes - both creative and scientific.

We could tell you about the centuries-old tradition of the term, Dragon's Milk, or we could tell you about the history, craftsmanship and challenges of barrel-aging beer, but we'd rather tell you about what's more important, the beer inside this bottle.

Expect a complex ale with a soft, rich caramel-malt character intermingled with deep vanilla tones; all dancing in an oak bath. Unmistakably distinctive & hauntingly remarkable, Dragon's Milk is a perfect example of New Holland's Art in Fermented Form.™

19° Plato, Alc. 8.5% by Vol.
www.NewHollandBrew.com

DRAGON'S MILK™
ALE AGED IN OAK BARRELS



Brewed and bottled by
New Holland Brewing Company, LLC
HOLLAND, MICHIGAN
1 pint 6 fl.oz.

NEW HOLLAND™
BREWING™

GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

NY VT CT ME MA DE IA OR 5¢
MICHIGAN 10¢ CASH REFUND

EPO
EST. 1995

TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE