

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)		
TTB ID 08072001000256					
1. REP. ID. NO. (If any)	CT 951	OR 69			

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) CO-I-0352	3. SOURCE OF PRODUCT (Required) <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) COORS BREWING COMPANY 311 10TH ST , NH280 GOLDEN CO 80401 MOLSON USA (Used on label)
4. SERIAL NUMBER (Required) 080282	5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input checked="" type="checkbox"/> MALT BEVERAGE	

6. BRAND NAME (Required) MOLSON ICE	8a. MAILING ADDRESS, IF DIFFERENT
7. FANCIFUL NAME (If any)	

9. EMAIL ADDRESS ISABEL.ZUNIGA@COORS.COM	10. FORMULA/SOP NO. (If any)	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any) 07193000000360 - 07/19/2007	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
12. NET CONTENTS 12 FL. OZ.	13. ALCOHOL CONTENT	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (303) 277-7456	17. FAX NUMBER (303) 277-7373	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.
A SEPARATE CODING SYSTEM USED TO IDENTIFY PLACE OF PRODUCTION. STATE DEPOSIT INFORMATION AND 3.2% ABW WILL BE ADDED/DELETED AS REQUIRED UNDER STATE LAWS. CROWNS WILL CONTAIN BRAND NAME, LOGO OR PLAIN CROWN.


PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 03/12/2008	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT ISABEL ZUNIGA
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 03/19/2008	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 
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FOR TTB USE ONLY	
QUALIFICATIONS STATUS THE STATUS IS APPROVED. CLASS/TYPE DESCRIPTION BEER	EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Neck

Actual Dimensions: 4.58 inches W X 1.76 inches H



Image Type: Neck

Actual Dimensions: 4.58 inches W X 1.76 inches H



Image Type: Brand (front)

Actual Dimensions: 3.48 inches W X 2.99 inches H



Image Type: Back

Actual Dimensions: 2.09 inches W X 2.68 inches H



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE