

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b>		
TTB ID 09245001000090			<b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b>		
1. REP. ID. NO. (If any)	CT 80	OR 01	(See Instructions and Paperwork Reduction Act Notice on Back)		

**PART I - APPLICATION**

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BW-CA-5429		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)  FETZER VINEYARDS 12625 OLD RIVER RD  HOPLAND CA 95449  FETZER VINEYARDS (Used on label)	
4. SERIAL NUMBER (Required) 091292		5. TYPE OF PRODUCT (Required) <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
6. BRAND NAME (Required) FETZER VINEYARDS			8a. MAILING ADDRESS, IF DIFFERENT		
7. FANCIFUL NAME (If any) RESERVE					
9. EMAIL ADDRESS INES_COWEN@B-F.COM		10. FORMULA/SOP NO. (If any)		11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	
12. NET CONTENTS 750 MILLILITERS		13. ALCOHOL CONTENT 14.0		14. WINE APPELLATION IF ON LABEL CALIFORNIA	
15. WINE VINTAGE DATE IF ON LABEL 2007		16. PHONE NUMBER (707) 744-7580		17. FAX NUMBER (707) 744-7588	
18. TYPE OF APPLICATION (Check applicable box(es))					
a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL					
b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)					
c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)					
d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____					

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
CORK WORDING: NONE. CAPSULE PRINTING: NONE. A REBUS (LATIN: "BY THINGS") IS A KIND OF WORD PUZZLE THAT USES PICTURES TO REPRESENT WORDS OR PARTS OF WORDS. EYE + LOVE + PEANUT + NO "ARGH" (THE PIRATE SAYS "ARGH", BUT THAT IS MISSING FROM THE BUBBLE) = I LOVE PINOT NOIR


**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 09/02/2009	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT INES COWEN
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**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 09/23/2009	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 
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QUALIFICATIONS	EXPIRATION DATE (if any)
STATUS THE STATUS IS APPROVED.	
CLASS/TYPE DESCRIPTION	

TABLE RED AND ROSE WINE

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 3.12 inches W X 3.43 inches H

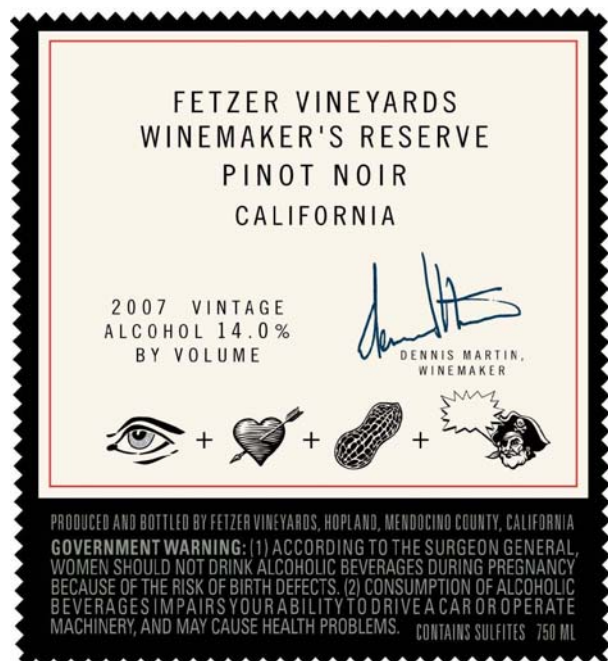
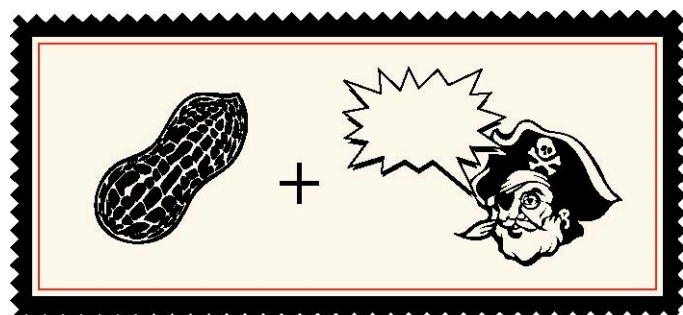


Image Type: Back

Actual Dimensions: 3.50 inches W X 1.62 inches H



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE