

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b>  (See Instructions and Paperwork Reduction Act Notice on Back)		
<b>TTB ID</b> 07068001000089					
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 699	<b>OR</b> 50			

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> KY-I-344		<b>3. SOURCE OF PRODUCT (Required)</b> <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  HEAVEN HILL DISTILLERIES, INC. 1064 LORETTO RD  BARDSTOWN KY 40004  HEAVEN HILL DISTILLERIES, INC. DBA PREMIUM IMPORTS LTD (Used on label)	
<b>4. SERIAL NUMBER (Required)</b> 070040		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
<b>6. BRAND NAME (Required)</b> CYNAR			<b>8a. MAILING ADDRESS, IF DIFFERENT</b>		
<b>7. FANCIFUL NAME (If any)</b> LIQUEUR					
<b>9. EMAIL ADDRESS</b> SGUELDA@HEAVEN-HILL.COM		<b>10. FORMULA/SOP NO. (If any)</b>		<b>11. LAB. NO. &amp; DATE / PREIMPORT NO. &amp; DATE (If any)</b> 04296000000011 - 02/09/2005	
<b>12. NET CONTENTS</b> 1 LITER		<b>13. ALCOHOL CONTENT</b> 16.5		<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>		<b>16. PHONE NUMBER</b> (502) 348-3921		<b>14. WINE APPELLATION IF ON LABEL</b>	
				<b>17. FAX NUMBER</b> (502) 348-0162	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
NET CONTENTS BLOWN INTO BOTTLE THE NAME CYNAR IS EMBOSSED ON THE FRONT OF THE BOTTLE ABOVE THE LABEL (FRONT LABEL TRANSLATED IN ENGLISH) "PRODUCED IN ITALY, MADE WITH HERBS AND ARTICHOKE LEAVES, ORIGINAL RECIPE, CYNAR IS MADE BY A MIXTURE OF ARTICHOKE LEAVES AND OTHER INFUSED HERBS FOLLOWING A UNPQUE RECIPE."

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

<b>20. DATE OF APPLICATION</b> 03/09/2007	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> SHARON GUELDA
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**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

<b>23. DATE ISSUED</b> 04/18/2007	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>TTB Specialist (electronically approved signature)</b>
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**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b> Other (When new labels are printed, the Government Warning statement must appear in readily legible printing on a completely contrasting background.) Other (The words "imported by" must appear in printing not smaller than two millimeters.)	<b>EXPIRATION DATE (if any)</b>
<b>STATUS</b> THE STATUS IS APPROVED.	

**CLASS/TYPE DESCRIPTION**

OTHER SPECIALTIES & PROPRIETARIES

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 3.36 inches W X 5.56 inches H

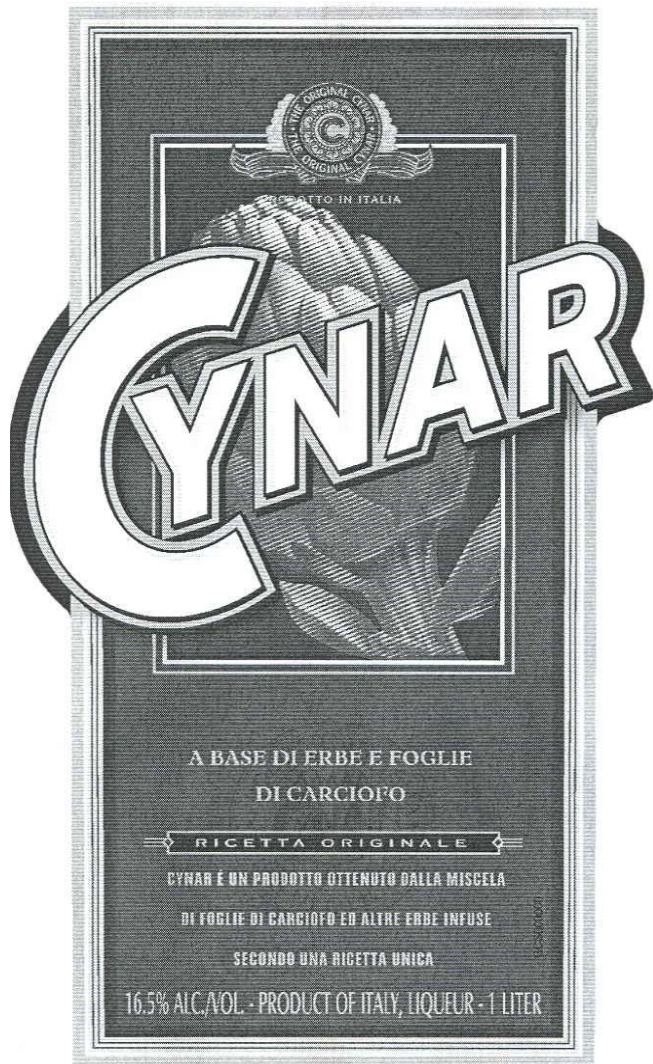


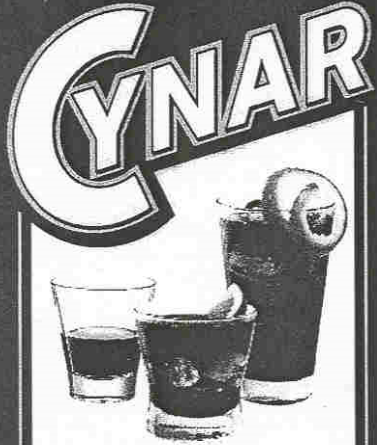
Image Type: Other

Actual Dimensions: 2.10 inches W X 2.17 inches H



Image Type: Back

Actual Dimensions: 2.56 inches W X 4.80 inches H



**CYNAR**

*Enjoy CYNAR straight or with soda but always on ice.*

Imported by PREMIUM IMPORTS, LTD - BARDSTOWN, KY

Produced by DCM SpA  
Milano - Italy

CARAMEL COLOR ADDED 0 000000 000000 0

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE