

09215-000-000089

SEE ONLY

OMB No. 1513-0020 (01/31/2006)

DEPARTMENT OF THE TREASURY  
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
LABEL/BOTTLE APPROVAL

(See Instructions and Paperwork Reduction Act Notice Below)

1. REP. ID. NO. (If any) <b>1006</b>		CT <b>88</b> OR <b>01</b>	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)	
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BW-CA-5509		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	PART I - APPLICATION	
4. SERIAL NUMBER (Required) YEAR: <b>0 9 3 0 B</b>		5. TYPE OF PRODUCT (Required) <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGES	Bonny Doon Winery, Inc. Bonny Doon Vineyard 328 Ingalls Street Santa Cruz, CA 95060	
6. BRAND NAME (Required) Bonny Doon Vineyard		7. FANCIFUL NAME (If any) <b>Cunning</b>		8a. MAILING ADDRESS, IF DIFFERENT Bonny Doon Vineyard P.O. Box 8376 Santa Cruz, CA 95061-8376
9. E-MAIL ADDRESS heathere@bonnydoonvineyard.com		10. FORMULA/SOP NO. (If any)	11. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID _____
12. NET CONTENTS <b>750</b>	13. ALCOHOL CONTENT <b>14.1%</b>	14. WINE APPELLATION (If on label) <b>Contra Costa County</b>		17. FAX NUMBER <b>(831) 425-3856</b>
15. WINE VINTAGE DATE (If on label) <b>2008</b>	16. PHONE NUMBER <b>(831) 425-6710</b>	19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.		

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood, and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION <b>7/31/09</b>	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT <i>Heather Conlin</i>	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT Heather Conlin
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations, and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED <b>7/31/09</b>	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU <b>AUG 1 2009</b> <i>Stella M. Sauter</i>
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QUALIFICATIONS

FOR TTB USE ONLY

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW (See Ge

BY THIS LABEL MUST APPEAR ON THE FRONT OF THE CONTAINER.



**CUNNING**

2008 Old Vine Contra Costa County Blend of 61% Carignane and 39% Mourvedre

We aspire to produce wines in a more unadorned, hands-off style, with minimum winemaking intervention or manipulation. Equally we are committed to greater transparency. To this end, we append a list of ingredients used in the production of this wine. For more information, we encourage terrestrial tastings of our Cellar Door. Tasting Room & Café in Santa Cruz and communications with the Mothership telephonically at 888.819.6789 and achatically at www.bonnydoonvineyard.com.

PRODUCED AND BOTTLED BY  
**BONNY DOON VINEYARD**  
SANTA CRUZ, CALIFORNIA • USA • EARTH  
ALCOHOL 14.1% BY VOLUME • 750 ML  
CONTAINS SULFITES

Ingredients: Grapes, tartaric acid and sulfur dioxide.  
In the winemaking process, the following were utilized:  
Cultured yeast, yeast nutrients, French oak chips and French oak barrels.

At time of bottling, this product contained:  
60 ppm total SO<sub>2</sub> and 25 ppm free SO<sub>2</sub>.



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



TTB F 5100.31 (10/2007)

PREVIOUS EDITIONS ARE OBSOLETE

*Ingredient list attached per 79*