

OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)		
TTB ID 06254001000130					
1. REP. ID. NO. (If any)	CT 907	OR 29			

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BR-MO-ANH-1	3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) ANHEUSER-BUSCH, INC., ANHEUSER-BUSCH, INCORPORATED 1 BUSCH PL SAINT LOUIS MO 63118
4. SERIAL NUMBER (Required) 06NB05	5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input checked="" type="checkbox"/> MALT BEVERAGE	

6. BRAND NAME (Required) BEMDESOR SEQYCT	8a. MAILING ADDRESS, IF DIFFERENT
7. FANCIFUL NAME (If any)	

9. EMAIL ADDRESS MARTHA.MITCHELL@ANHEUSER-BUSCH.COM	10. FORMULA/SOP NO. (If any)	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
12. NET CONTENTS 12 FL. OZ.	13. ALCOHOL CONTENT < 0.5 abv	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (314) 577-0635	17. FAX NUMBER (314) 577-9862	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. FRESHNESS DATE CODE AND WEBSITE. KOSHER SYMBOL, IF APPLICABLE TO BRAND. ANY WORDING REQUIRED BY STATES (ALC. CONTENT, DEPOSIT LANGUAGE) "RETURNABLE" OR "NON-RETURNABLE BOTTLE" MAY APPEAR ON BOTTLE LABELS. PLACE OF PRODUCTION CODING. NOTE: THIS LABEL IS BEING USED FOR DISPLAY IN MOVIE/TB PROGRAMS ONLY. THE BOTTLE WILL BE FILLED WITH A NON-ALCOHOL PRODUCT IN ORDER TO COMPLY WITH FCC REQUIREMENTS.


PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 09/11/2006	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT MARTHA MITCHELL
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 09/18/2006	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 
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FOR TTB USE ONLY

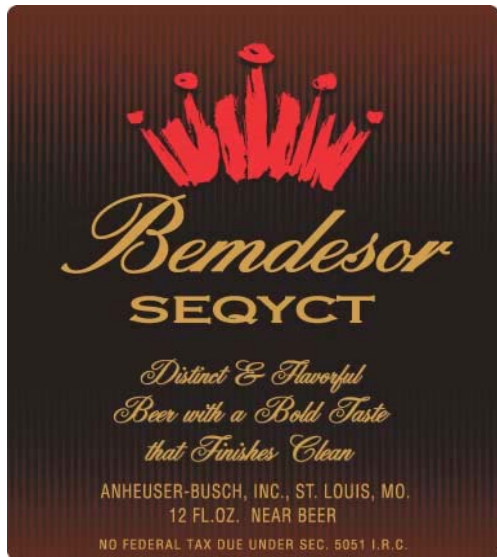
QUALIFICATIONS	EXPIRATION DATE (If any)
STATUS THE STATUS IS APPROVED.	
CLASS/TYPE DESCRIPTION	

CEREAL BEVERAGES - NEAR BEER (NON ALCOHOLIC)

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 2.55 inches W X 3.00 inches H



BUDWEISER SELECT 12 OUNCE APL FRONT LABEL - TV - 2.555" x 3.008"

Image Type: Neck

Actual Dimensions: 1.26 inches W X 1.06 inches H



BUDWEISER SELECT 12 OUNCE APL NECK LABEL - TV - 1.269" x 1.061"

TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE