

**DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF
LABEL/BOTTLE APPROVAL**
(See Instructions and Paperwork Reduction Act Notice Below)

PART I - APPLICATION

1. REP. ID NO. (If any) **1271** CT **249** OR **06**

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) **DSP-MI-15002**

3. SOURCE OF PRODUCT (Required) Domestic Imported

4. SERIAL NUMBER (Required)

YEAR					
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5. TYPE OF PRODUCT (Required) WINE DISTILLED SPIRITS MALT BEVERAGES

8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT, OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)
**Temperance Distilling Company
DBA: Jakk'd Holdings
7312 Express Road
Temperance, MI 48182**

8a. MAILING ADDRESS, IF DIFFERENT

6. BRAND NAME (Required) **Jakk'd**

7. FANCIFUL NAME (If any) **Lunatic Lemon**

9. E-MAIL ADDRESS **elaine@temperancedistilling.com**

10. FORMULA/SOP NO. (If any) **JAKKD-111309-LEMO**

11. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any)

12. NET CONTENTS **375mL**

13. ALCOHOL CONTENT **6.6%**

14. WINE APPELLATION (If on label)

15. WINE VINTAGE DATE (If on label)

16. PHONE NUMBER **(734) 847-5262**

17. FAX NUMBER **(734) 847-5282**

18. TYPE OF APPLICATION (Check applicable box(es))
a. CERTIFICATE OF LABEL APPROVAL
b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation)
c. DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)
d. RESUBMISSION AFTER REJECTION TTB ID _____

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.
Company name and brand name based on founder's first name—JACK. Also the product name is synonymous with really cool, excited, to enjoy thoroughly, and like terms to express being pumped about the greatness of this drink.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood, and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION **2/4/2010**

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT *[Signature]*

22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT **Elaine M. Korenich**

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations, and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED **MAR 10 2010**

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU *[Signature]*

FOR TTB USE ONLY

QUALIFICATIONS *Approved pending final determination from the FDA regarding the addition of caffeine in alcohol beverage products.*

23. NO MORE USE-UPS WILL BE GRANTED.

When new labels are printed the entire alcohol content statement must appear on the same type color print size as the previous label.

The brand name remains under review.

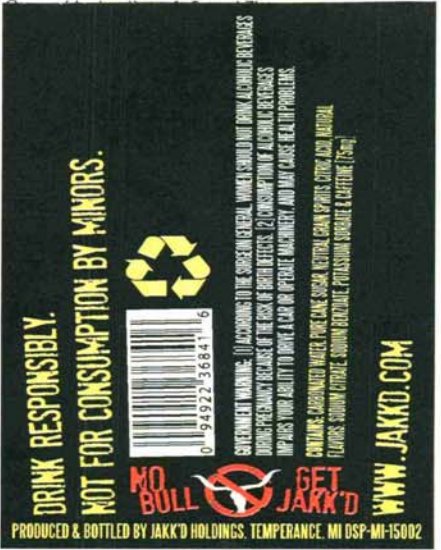
Please refer to the attached TTB Announcement regarding energy references in advertising.

may change if the actual amount of caffeine in the beverage is not consistent with the label. Size change from 16.5 must be indicated on this form.

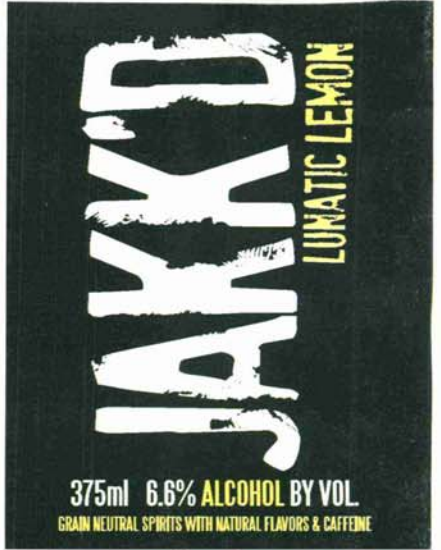
EXPIRATION DATE (If any) **6-10-2010**



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