


FOR TTB USE ONLY			<div>DEPARTMENT OF THE TREASURY</div> <div>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</div> <div>APPLICATION FOR AND</div> <div>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</div> <div>APPROVAL</div> <div>(See Instructions and Paperwork Reduction Act Notice on Back)</div>
TTB ID			
10117001000347			
1. REP. ID. NO. (If any)	CT	OR	
	80	01	

PART I - APPLICATION				
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)		3. SOURCE OF PRODUCT (Required)		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)
BW-CA-4213		<input checked="" type="checkbox"/> Domestic		
		<input type="checkbox"/> Imported		
4. SERIAL NUMBER (Required)		5. TYPE OF PRODUCT (Required)		E. & J. GALLO WINERY 600 YOSEMITE BLVD MODESTO CA 95354 PETER VELLA WINES (Used on label)
100059		<input checked="" type="checkbox"/> WINE		
		<input type="checkbox"/> DISTILLED SPIRITS		
		<input type="checkbox"/> MALT BEVERAGE		
6. BRAND NAME (Required)			8a. MAILING ADDRESS, IF DIFFERENT	
PETER VELLA				
7. FANCIFUL NAME (If any)				
9. EMAIL ADDRESS		10. FORMULA/SOP NO. (If any)	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es))
LUCIA.GUTIERREZ@EJGALLO.COM				
12. NET CONTENTS		13. ALCOHOL CONTENT	14. WINE APPELLATION IF ON LABEL	
5 LITERS		9.5	CALIFORNIA	
15. WINE VINTAGE DATE IF ON LABEL		16. PHONE NUMBER	17. FAX NUMBER	
		(209) 341-3183	(209) 341-1993	
a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL				
b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)				
c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)				
d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____				
19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABLES AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. INTERNAL CONTROL NUMBER 0124827OS.				

PART II - APPLICANT'S CERTIFICATION		
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.		
20. DATE OF APPLICATION	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT
04/27/2010	(Application was e-filed)	LUCIA GUTIERREZ

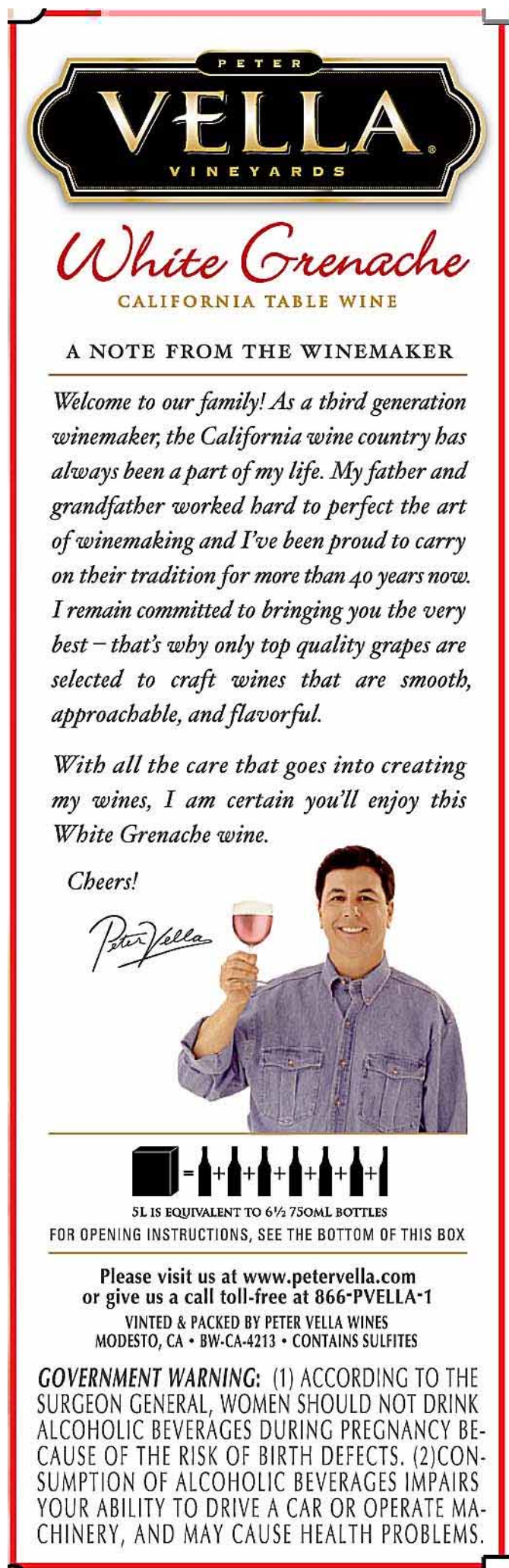
PART III - TTB CERTIFICATE	
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.	
23. DATE ISSUED	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
05/05/2010	

FOR TTB USE ONLY	
QUALIFICATIONS	EXPIRATION DATE (if any)
STATUS	
THE STATUS IS APPROVED.	
CLASS/TYPE DESCRIPTION	
TABLE RED AND ROSE WINE	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Back

Actual Dimensions: 3.44 inches W X 10.68 inches H



PETER VELLA VINEYARDS

White Grenache

CALIFORNIA TABLE WINE

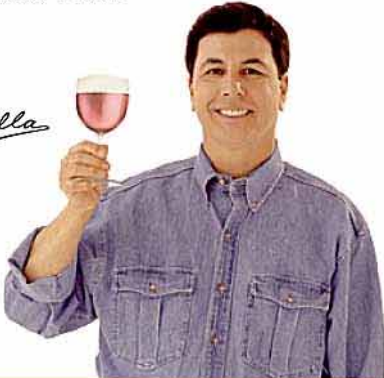
A NOTE FROM THE WINEMAKER










Welcome to our family! As a third generation winemaker, the California wine country has always been a part of my life. My father and grandfather worked hard to perfect the art of winemaking and I've been proud to carry on their tradition for more than 40 years now. I remain committed to bringing you the very best – that's why only top quality grapes are selected to craft wines that are smooth, approachable, and flavorful.

With all the care that goes into creating my wines, I am certain you'll enjoy this White Grenache wine.

Cheers!

Peter Vella



 =  +  +  +  +  +  +  + 

5L IS EQUIVALENT TO 6½ 750ML BOTTLES

FOR OPENING INSTRUCTIONS, SEE THE BOTTOM OF THIS BOX

Please visit us at www.petervella.com
or give us a call toll-free at 866-PVELLA-1

VINTED & PACKED BY PETER VELLA WINES
MODESTO, CA • BW-CA-4213 • CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

Image Type: Other

Actual Dimensions: 10.16 inches W X 3.37 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



Image Type: Brand (front)

Actual Dimensions: 10.09 inches W X 10.68 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

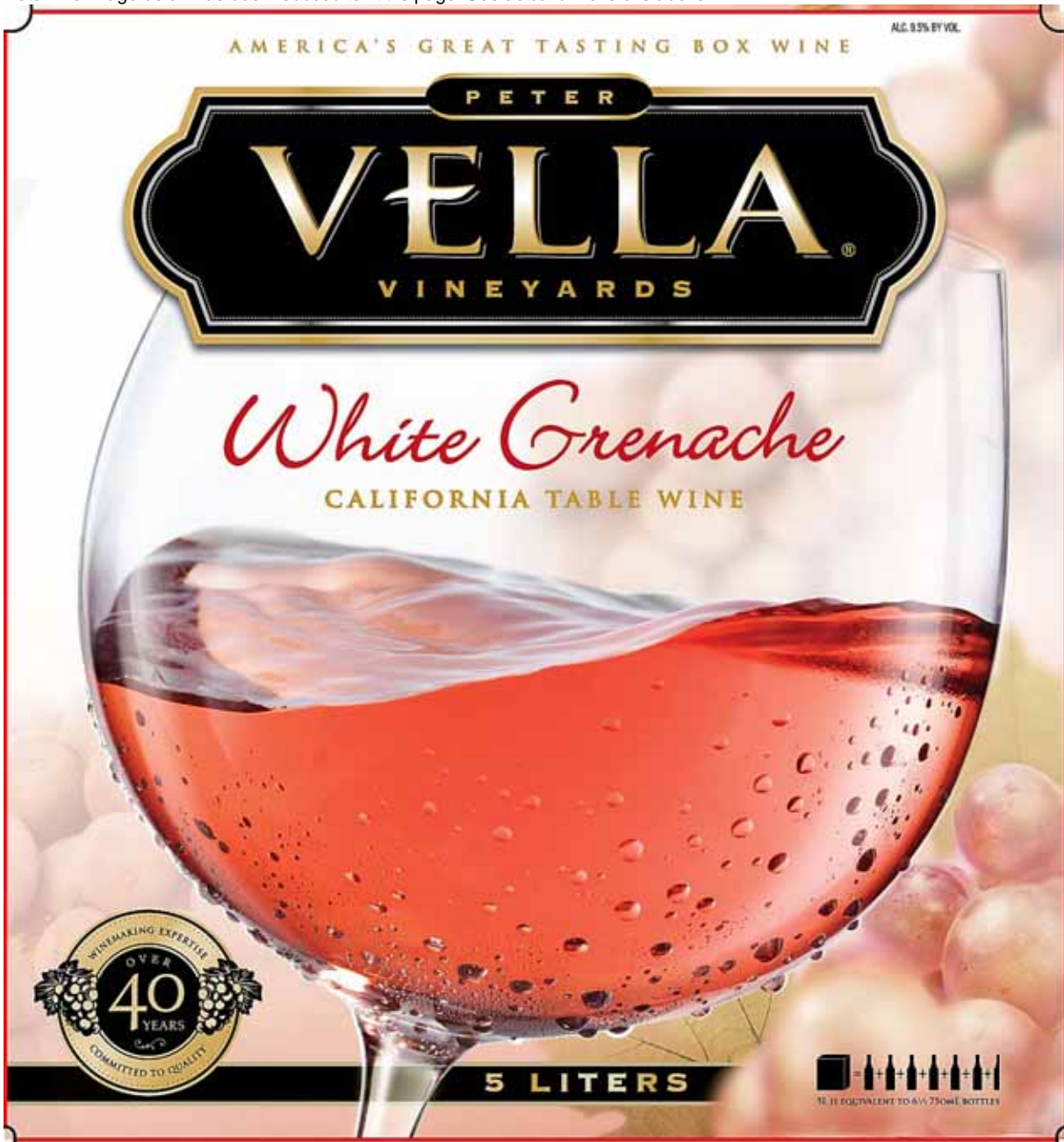


Image Type: Other

Actual Dimensions: 10.16 inches W X 3.37 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

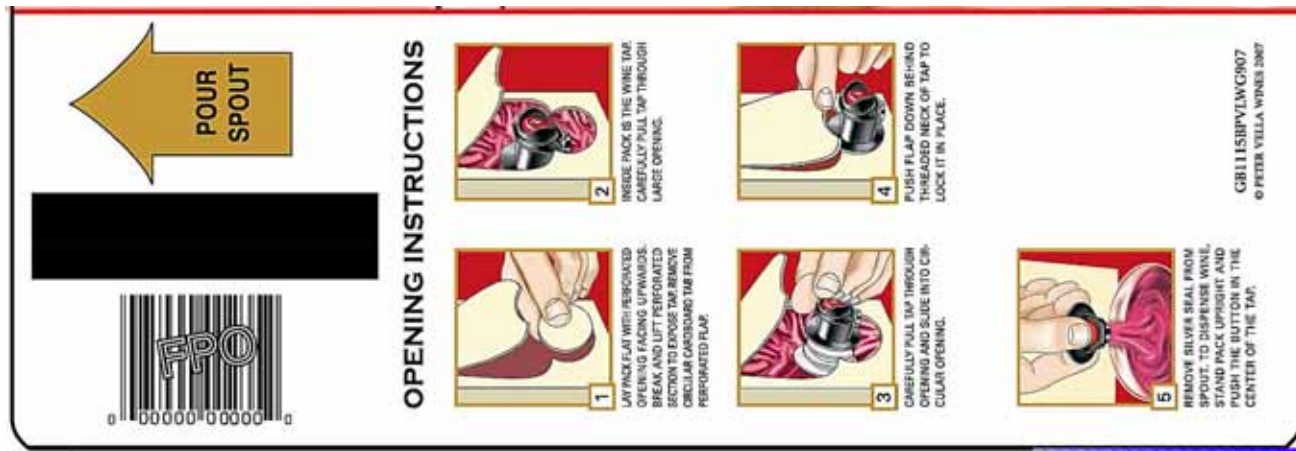


Image Type: Other

Actual Dimensions: 3.44 inches W X 10.68 inches H



White Grenache

CALIFORNIA TABLE WINE

My vision for Peter Vella is that every glass you enjoy is as good as the last. I stand behind this wine's superior quality and know that you will be satisfied by the taste and pleased by its exceptional value. If for any reason you are not satisfied with this White Grenache, please let me know by calling 866-PVELLA-1 and I will make it right.



100% GRAPE WINE

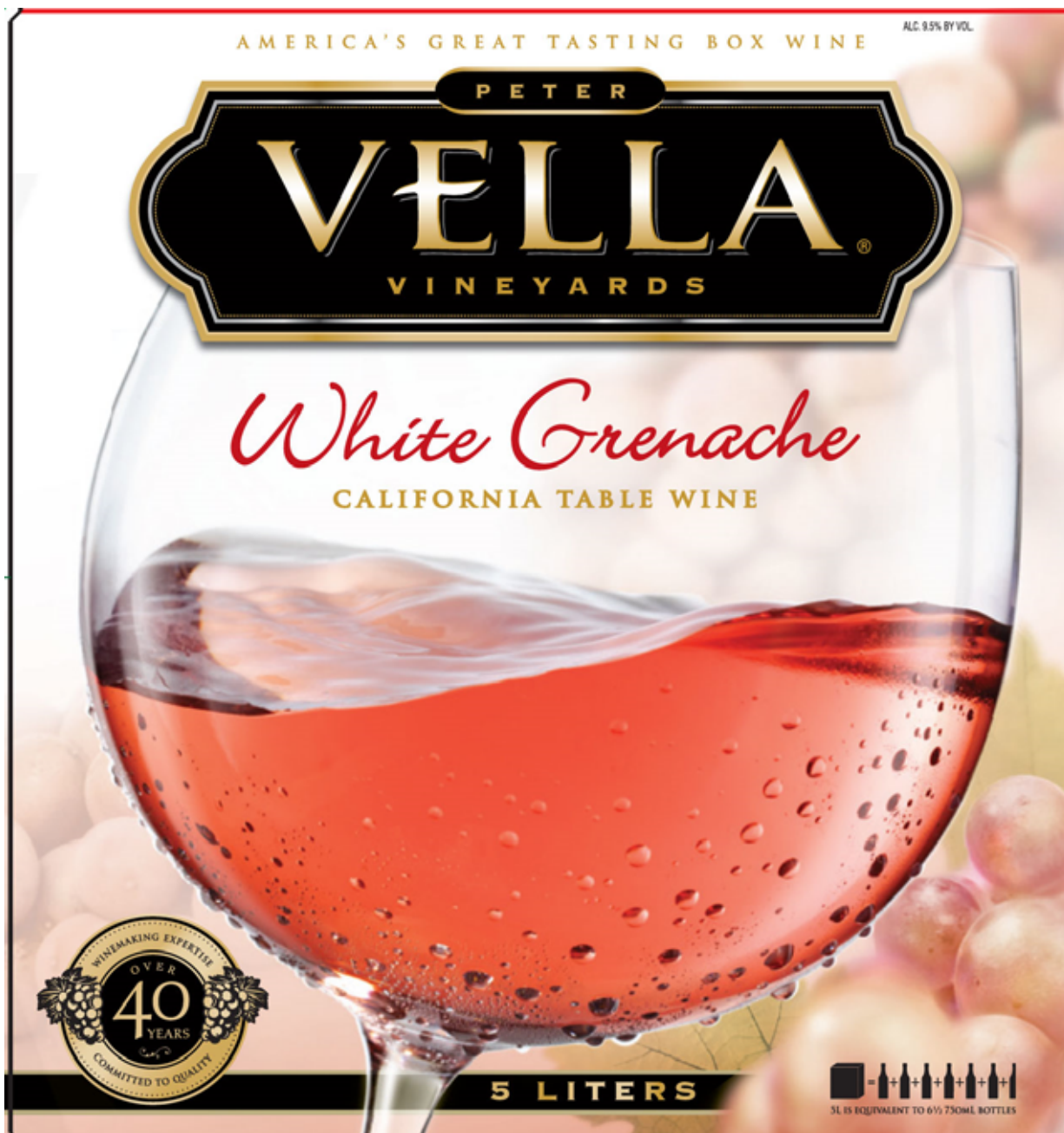
SERVE CHILLED

FOR OPENING INSTRUCTIONS, SEE BOTTOM OF THIS BOX

Image Type: Other

Actual Dimensions: 10.09 inches W X 10.68 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE