

OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 09236001000115			
1. REP. ID. NO. (If any)	CT 301	OR 01	

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-CA-15068		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) TREASURE ISLAND BRANDS, YERBA BUENA BEVERAGE, LLC 990 13TH ST SAN FRANCISCO CA 94130 TREASURE ISLAND DISTILLERY (Used on label)	
4. SERIAL NUMBER (Required) 090003		5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
6. BRAND NAME (Required) CHINA BEACH SAN FRANCISCO			8a. MAILING ADDRESS, IF DIFFERENT		
7. FANCIFUL NAME (If any)					
9. EMAIL ADDRESS BILL@YBBEV.COM		10. FORMULA/SOP NO. (If any)		11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	
12. NET CONTENTS 750 MILLILITERS		13. ALCOHOL CONTENT 40%		14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL		16. PHONE NUMBER (510) 589-7410		17. FAX NUMBER (510) 538-3593	
18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____					

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.
 REQUESTED EXPLANATION: CHINA BEACH IS ONE OF FIVE "OUTER BEACHES" IN SAN FRANCISCO, INCLUDING BAKER BEACH, AND OCEAN BEACH. THIS IS THE THIRD MEMBER OF WHAT WE REFER TO AS "THE BEACH SERIES" OF VODKAS. KINDLY REFER TO OUR PREVIOUSLY APPROVED LABELS 09-0001 AND 09-0002.


PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 08/24/2009	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT WILLIAM SMITH
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 09/01/2009	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 
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QUALIFICATIONS STATUS THE STATUS IS APPROVED. CLASS/TYPE DESCRIPTION VODKA 80-90 PROOF	EXPIRATION DATE (if any)
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AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 4.47 inches W X 7.49 inches H



We make China Beach San Francisco Vodka by hand on Treasure Island in San Francisco Bay using crystal clear snowmelt from high in the Sierra Nevada Mountains, and California Grapes precision-distilled to the highest purity. Grapes are broadly recognized as the source of the finest and most delicate of spirits. Our vodka has fresh aromas, is light on the palate and has a satisfying and lingering finish. Handmade in very small batches, this is the rarest of vodkas, shared by the most discerning hosts.

Enjoy!

William Smith & Family

DISTILLED FROM CALIFORNIA GRAPES

PRODUCED AND BOTTLED BY
TREASURE ISLAND DISTILLERY, SAN FRANCISCO, CA

40% ALCOHOL BY VOLUME (80% PROOF) 750 ML

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS

TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE