

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 10260001000023			
1. REP. ID. NO. (If any)	CT 906	OR 26	

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BR-MA-BOS-1	3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) BOSTON BEER CORPORATION 30 GERMANIA ST BOSTON MA 02130 THE BOSTON BEER COMPANY (Used on label)
	4. SERIAL NUMBER (Required) 10054B	

6. BRAND NAME (Required) BOSTON BEER COMPANY	8a. MAILING ADDRESS, IF DIFFERENT
7. FANCIFUL NAME (If any) BURKE IN THE BOTTLE	

9. EMAIL ADDRESS KIM.FERNALD@BOSTONBEER.COM	10. FORMULA/SOP NO. (If any) 54B	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
12. NET CONTENTS 12 FL. OZ.	13. ALCOHOL CONTENT	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (617) 368-5132	17. FAX NUMBER (617) 368-5371	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. ADDITIONS, DELETIONS, MODIFICATIONS OR RELOCATION ON LABEL, BOTTLE CAP OR KEG OF ANY OF THE FOLLOWING WORDING: ALCOHOL CONTENT, STATE IDENTIFICATION, DEPOSIT INFORMATION, "NO DEPOSIT/NO RETURN", "USE OPENER", CROWN BRAND, "TWIST OFF", TRADEMARK SYMBOLS AND PRODUCT CODING. MONTH AND YEAR OF PURCHASE BEFORE DATE MAY VARY. BOTTLE MAY BEAR "SAMUEL ADAMS" SCRIPT MOLDED IN BOTTLE AT FRONT AND/OR BACK SHOULDER.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 09/17/2010	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT KIMBERLY FERNALD
PART III - TTB CERTIFICATE		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
23. DATE ISSUED 09/24/2010	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 	

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QUALIFICATIONS STATUS THE STATUS IS APPROVED. CLASS/TYPE DESCRIPTION MALT BEVERAGES SPECIALTIES - FLAVORED	EXPIRATION DATE (if any)
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AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 4.35 inches W X 3.4 inches H



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE