

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU <b>APPLICATION FOR AND          CERTIFICATION/EXEMPTION OF          LABEL/BOTTLE APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 10235001000053			
1. REP. ID. NO. (If any)	CT 101	OR 22	

## PART I - APPLICATION


2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. <b>(Required)</b> DSP-KY-414	3. SOURCE OF PRODUCT <b>(Required)</b> Domestic Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)  BROWN-FORMAN CORPORATION 1908 HOWARD ST LOUISVILLE KY 40210  BROWN-FORMAN DISTILLERS COMPANY (Used on label)	
4. SERIAL NUMBER <b>(Required)</b> 100068	5. TYPE OF PRODUCT <b>(Required)</b> WINE DISTILLED SPIRITS MALT BEVERAGE		
6. BRAND NAME <b>(Required)</b> OLD FORESTER		8a. MAILING ADDRESS, IF DIFFERENT	
7. FANCIFUL NAME <b>(If any)</b> BROWN FAMILY CONSTITUTION			
9. EMAIL ADDRESS DENISE_DILLARD@B-F.COM	10. FORMULA/SOP NO. <b>(If any)</b>	11. LAB. NO. & DATE / PREIMPORT NO. & DATE <b>(If any)</b>	18. TYPE OF APPLICATION (Check applicable box(es))  a. CERTIFICATE OF LABEL APPROVAL  b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. RESUBMISSION AFTER REJECTION TTB ID. NO. _____
12. NET CONTENTS 1 LITER	13. ALCOHOL CONTENT 43	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (502) 774-7324	17. FAX NUMBER (502) 774-7188	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. STATE DEPOSIT/REFUND INFORMATION MAY BE ADDED, CHANGED AND/OR DELETED. "GEORGE GARVIN BROWN" IS BLOWN INTO THE SHOULDER OF THE BOTTLE.

## PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT
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08/23/2010	(Application was e-filed)	MARY DILLARD
PART III - TTB CERTIFICATE		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
23. DATE ISSUED 08/30/2010	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 	

FOR TTB USE ONLY	
QUALIFICATIONS  STATUS THE STATUS IS APPROVED.  CLASS/TYPE DESCRIPTION STRAIGHT BOURBON WHISKY	EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Back

Actual Dimensions: 02.75 inches W X 02.75 inches H



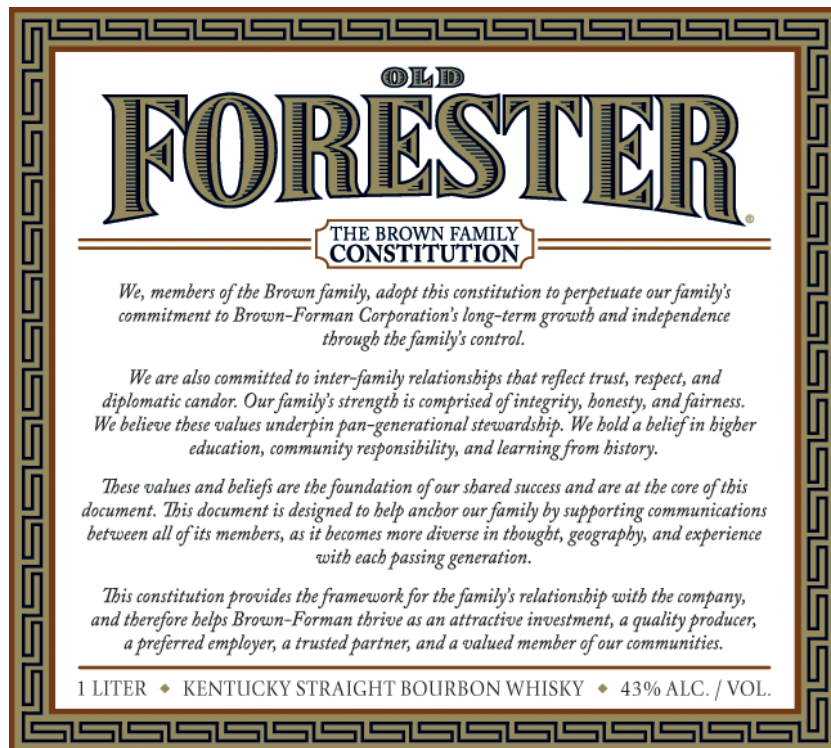
Image Type: Other

Actual Dimensions: 05.51 inches W X 03.00 inches H

Label Image: Other

Image Type: Brand (front)

Actual Dimensions: 04.31 inches W X 03.88 inches H



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE