

OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 10105001000319			
1. REP. ID. NO. (If any)	CT 643	OR 06	

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-MI-15001	3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) LIQUID MANUFACTURING, LLC 6150 WHITMORE LAKE RD BRIGHTON MI 48116 THE SMIRNOFF CO. (Used on label)
	4. SERIAL NUMBER (Required) 10L005	

6. BRAND NAME (Required) SMIRNOFF	8a. MAILING ADDRESS, IF DIFFERENT
7. FANCIFUL NAME (If any) FROZEN LEMONADE	

9. EMAIL ADDRESS LORI.HUNTER@DIAGEO.COM	10. FORMULA/SOP NO. (If any) 2003	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
12. NET CONTENTS 750 MILLILITERS	13. ALCOHOL CONTENT 13	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (815) 267-4460	17. FAX NUMBER (815) 267-4646	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. LABEL AND/OR CONTAINER MAY/MAY NOT CONTAIN DEPOSIT LANGUAGE. LABELS AND/OR CONTAINER WILL BE CODED FOR IDENTIFICATION PURPOSES.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 04/15/2010	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT LORI HUNTER
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED

04/19/2010

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU


FOR TTB USE ONLY**QUALIFICATIONS****STATUS**

THE STATUS IS APPROVED.

CLASS/TYPE DESCRIPTION

VODKA SPECIALTIES

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 4.25 inches W X 5.5 inches H



Image Type: Back

Actual Dimensions: 4.25 inches W X 5.5 inches H



FREEZE

overnight or at least 8 hours to start the unique freezing process.



SQUEEZE

to wake up the liquid inside (since it was sleeping in your freezer overnight).



SHAKE

vigorously, the more you shake, the smoother it gets.



SERVE

and enjoy.

Give the bartender the night off and shake up your own frozen drinks at home. **Smirnoff Frozen Vodka & Lemonade** gives you a simple way to serve perfectly made frozen drinks every time. So invite your friends (and the bartender you just put out of a job) over to beat the heat, and start shaking.

www.freezeandshake.com

Results may vary depending on freezer temperature. If you have a cold freezer, leave the container out a few minutes before handling.



DRINK RESPONSIBLY
www.DRINKIQ.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED FOR THE SMIRNOFF CO., NORWALK, CT
BY LIQUID MANUFACTURING, BRIGHTON, MI
CONTAINS FD&C YELLOW #5

DIAGEO
1.888.548.1544
www.smirnoff.com

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