

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b>  (See Instructions and Paperwork Reduction Act Notice on Back)		
<b>TTB ID</b> 10089001000148					
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 80	<b>OR</b> 50			

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> NY-I-15350		<b>3. SOURCE OF PRODUCT (Required)</b> <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  IBANEZ PLEVEN OFFERINGS, LLC 119 W 23RD ST, SUITE 803  NEW YORK NY 10011	
<b>4. SERIAL NUMBER (Required)</b> 100126		<b>5. TYPE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
<b>6. BRAND NAME (Required)</b> MALVIRA			<b>8a. MAILING ADDRESS, IF DIFFERENT</b>		
<b>7. FANCIFUL NAME (If any)</b>					
<b>9. EMAIL ADDRESS</b> MARTA@IPOWINE.COM		<b>10. FORMULA/SOP NO. (If any)</b>		<b>11. LAB. NO. &amp; DATE / PREIMPORT NO. &amp; DATE (If any)</b>	
<b>12. NET CONTENTS</b> 750 MILLILITERS		<b>13. ALCOHOL CONTENT</b> 14		<b>14. WINE APPELLATION IF ON LABEL</b> LANGHE ROSSO	
<b>15. WINE VINTAGE DATE IF ON LABEL</b> 2003		<b>16. PHONE NUMBER</b> (212) 243-9463		<b>17. FAX NUMBER</b> (212) 243-9462	
<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>					
a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL					
b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)					
c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)					
d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____					

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.


**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

<b>20. DATE OF APPLICATION</b> 03/30/2010	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> MARTA BLAKE
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**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

<b>23. DATE ISSUED</b> 04/15/2010	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 
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<p><b>QUALIFICATIONS</b></p> <p>When new labels are printed, all the mandatory information excluding the alcohol content must appear in printing not smaller than two (2) millimeters. This includes lower case lettering. See 27 CFR 4.38 (b). (the Government Warning statement, the grape varietals, the importer's statement.)</p> <p><b>STATUS</b></p> <p>THE STATUS IS APPROVED.</p> <p><b>CLASS/TYPE DESCRIPTION</b></p> <p>TABLE RED AND ROSE WINE</p>	<p><b>EXPIRATION DATE (if any)</b></p>
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AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Back

Actual Dimensions: 3.78 inches W X 2.75 inches H



Image Type: Brand (front)

Actual Dimensions: 2.4 inches W X 3.1 inches H

**MALVIRA'**

2003

**LANGHE ROSSO***San Guglielmo*

DENOMINAZIONE DI ORIGINE CONTROLLATA

RED WINE - PRODUCT OF ITALY

**70% Barbera d'Alba, 25% Nebbiolo, 5% Bonarda Piemontese**

For this beautiful red blend the grapes are harvested together, fermented in stainless steel and aged in French Oak barriques (450 lt) for 18-24 months.

The flavours on the palate are of blackberry, cassis, leather and vanilla and can be enjoyed with roasts with polenta, lamb and main courses.



Imported by:

IBÁÑEZ PLEVEN OFFERINGS  
119 WEST 23RD, STREET, SUITE 803  
NEW YORK, NY 10011 - www.ipwine.com

*Ibáñez Pleven  
Offerings*

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES

alc. 14% by vol.



750 ml

Az. Agr. Malvirà dei F.lli Damonte  
Società Agricola Semplice - www.malvira.com

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**TTB F 5100.31** (6/2006) PREVIOUS EDITIONS ARE OBSOLETE