

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> ALCOHOL AND TOBACCO TAX AND TRADE BUREAU <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)
<b>TTB ID</b> 10347001000136			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 902	<b>OR</b> 48	

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> BR-WI-SPB-1		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  STEVENS POINT BREWERY, SPB LLC 2617 WATER ST  STEVENS POINT WI 54481	
<b>4. SERIAL NUMBER (Required)</b> 10052B		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input checked="" type="checkbox"/> MALT BEVERAGE			
<b>6. BRAND NAME (Required)</b> POINT			<b>8a. MAILING ADDRESS, IF DIFFERENT</b>		
<b>7. FANCIFUL NAME (If any)</b> BLACK					
<b>9. EMAIL ADDRESS</b> JULIE@POINTBEER.COM		<b>10. FORMULA/SOP NO. (If any)</b>		<b>11. LAB. NO. &amp; DATE / PREIMPORT NO. &amp; DATE (If any)</b>	
<b>12. NET CONTENTS</b> 12 FL. OZ.		<b>13. ALCOHOL CONTENT</b> 5.4% ABV		<b>14. WINE APPELLATION IF ON LABEL</b>	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>		<b>16. PHONE NUMBER</b> (715) 344-9310		<b>17. FAX NUMBER</b> (715) 344-8897	
<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>					
a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL					
b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)					
c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)					
d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____					

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. THE NUMBER 2012 REFERS TO THE LAST YEAR OF THE 5,125-YEAR ANCIENT MAYAN "LONG-COUNT" CALENDAR. THE GRAPHIC BEHIND THE NUMBERS IS AN IMAGE OF THIS CALENDAR THAT ENDS MYSTERIOUSLY ON DEC. 23, 2012. IT IS NOT A VINTAGE DATE, PRODUCTION DATE, CELLAR DATE OR SELL-BY DATE.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 12/13/2010	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT JULIE BIRRENKOTT
<b>PART III - TTB CERTIFICATE</b>		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
23. DATE ISSUED 12/20/2010	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 	

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<b>QUALIFICATIONS</b>  <b>STATUS</b> THE STATUS IS APPROVED.  <b>CLASS/TYPE DESCRIPTION</b> ALE	<b>EXPIRATION DATE (if any)</b>
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AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 7.6 inches W X 4.4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE