

TTB ID
04133-000-000131

DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
APPLICATION FOR AND CERTIFICATION/EXEMPTION
OF LABEL/BOTTLE APPROVAL
(See instructions and Paperwork Reduction Act Notice on Back)

1. REP. ID. NO. (If any) 1003
CT 906 OR 02

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)
BR-NY-MAT-1

3. SERIAL NUMBER (Required)
YEAR 0 4 -- 0 0 1 4

4. TYPE OF PRODUCT (Required)
 WINE
 DISTILLED SPIRITS
 MALT BEVERAGE

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)
Matt Brewing Co., Inc.
811 Edward Street
Utica, NY 13502
d.b.a. New Century Brewing Company

5. BRAND NAME (Required)
Moonshot

6. FANCIFUL NAME (If any)
Moonshot Beer

8. EMAIL ADDRESS
bobc@saranac.com

9. FORMULA/SOP NO. (If any)
120

7a. MAILING ADDRESS, IF DIFFERENT

11. NET CONTENTS
12 fl. oz.

12. ALCOHOL CONTENT
4.0 by volume

13. WINE APPELLATION (If on label)

14. WINE VINTAGE DATE (If on label)

15. PHONE NUMBER
(315) 624-2415

16. FAX NUMBER
(315) 624-2442

17. TYPE OF APPLICATION (Check applicable box(es))
a. CERTIFICATE OF LABEL APPROVAL
b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL
"For sale in _____ only" (Fill in State abbreviation)
c. DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)
d. RESUBMISSION AFTER REJECTION
TTB ID _____

18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

19. DATE OF APPLICATION
04-12-04

20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT
Robert Cooley

21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT
Robert Cooley, Controller

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

22. DATE ISSUED
MAY 18 2004

23. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
Michelle

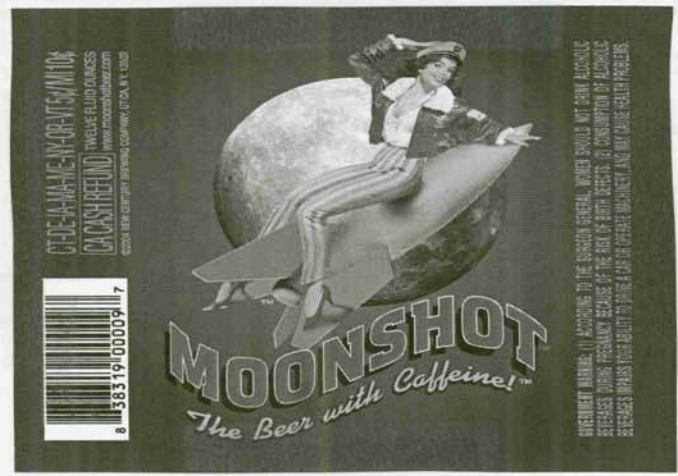
FOR TTB USE ONLY

QUALIFICATIONS

when new labels are printed the bottler's statement may not be less than 2mm in size

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)



Hm 5/18