

OMB No. 1513-0020 (01/31/2009)

|                                 |                 |                 |  |  |  |
|---------------------------------|-----------------|-----------------|--|--|--|
| <b>FOR TTB USE ONLY</b>         |                 |                 | <b>DEPARTMENT OF THE TREASURY</b><br><b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b><br><b>APPLICATION FOR AND</b><br><b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b><br><b>APPROVAL</b><br><br>(See Instructions and Paperwork Reduction Act Notice on Back) |  |  |
| <b>TTB ID</b><br>11018001000387 |                 |                 |  |  |  |
| <b>1. REP. ID. NO. (If any)</b> | <b>CT</b><br>80 | <b>OR</b><br>35 |  |  |  |

**PART I - APPLICATION**

|   |  |  |  |   |  |
|---|--|--|--|---|--|
| <b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b><br>BWN-NC-15001 |  | <b>3. SOURCE OF PRODUCT (Required)</b><br><input checked="" type="checkbox"/> Domestic<br><input type="checkbox"/> Imported  |  | <b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b><br><br>HORIZON CELLARS, HORIZON CELLARS LLC<br>466 VINEYARD RDG<br><br>SILER CITY NC 27344<br><br>GOOD RIDDANCE! WINES (Used on label) |  |
| <b>4. SERIAL NUMBER (Required)</b><br>11GR25                                  |  | <b>5. TYPE OF PRODUCT (Required)</b><br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE |  |   |  |

|  |  |  |  |  |  |
|--|--|--|--|--|--|
| <b>6. BRAND NAME (Required)</b><br>GOOD RIDDANCE |  | <b>8a. MAILING ADDRESS, IF DIFFERENT</b> |  |  |  |
| <b>7. FANCIFUL NAME (If any)</b>                 |  |  |  |  |  |

|   |  |   |  |  |  |  |  |
|---|--|---|--|--|--|--|--|
| <b>9. EMAIL ADDRESS</b><br>GUY@HORIZONCELLARS.COM |  | <b>10. FORMULA/SOP NO. (If any)</b>       |  | <b>11. LAB. NO. &amp; DATE / PREIMPORT NO. &amp; DATE (If any)</b> |  | <b>18. TYPE OF APPLICATION (Check applicable box(es))</b><br><br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br><br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL<br>"For sale in _____ only" (Fill in State abbreviation.)<br><br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL.<br>TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)<br><br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTB ID. NO. _____ |  |
| <b>12. NET CONTENTS</b><br>750 MILLILITERS        |  | <b>13. ALCOHOL CONTENT</b><br>13          |  | <b>14. WINE APPELLATION IF ON LABEL</b><br>NORTH CAROLINA          |  |  |  |
| <b>15. WINE VINTAGE DATE IF ON LABEL</b>          |  | <b>16. PHONE NUMBER</b><br>(919) 523-9463 |  | <b>17. FAX NUMBER</b><br>(919) 457-0304                            |  |  |  |

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

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|--|--|--|
| <b>20. DATE OF APPLICATION</b><br>01/18/2011 | <b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b><br>(Application was e-filed) | <b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b><br>GUY LOEFFLER |
|--|--|--|

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED

02/04/2011

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

*Cheryl Zacharias*

**FOR TTB USE ONLY**

**QUALIFICATIONS**

**EXPIRATION DATE (if any)**

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

TABLE RED AND ROSE WINE

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Back

Actual Dimensions: 3.5 inches W X 3.5 inches H

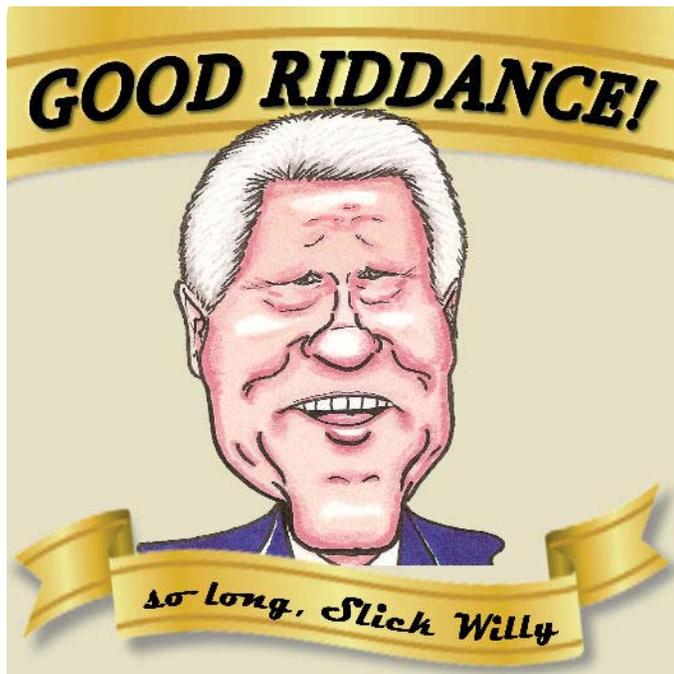


Image Type: Brand (front)

Actual Dimensions: 3.5 inches W X 3.5 inches H

*good riddance!*

**CARICATURE PARODY & SATIRE EXPRESSIONS**

*good riddance!* - is an expression of pleasure with being rid of some annoyance - usually an individual.

This parody labeled bottle of expression is meant to be opened in celebration of the demise of your LEAST FAVORITE parody. So, wait patiently for your parody to DEPART in the manner you wish, and then drink in celebration with friends, family, or co-workers. Give a bottle of *good riddance!* as a gift or as an annoyance.

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**CABERNET FRANC**  
**NORTH CAROLINA**

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**[www.CelebrateGoodRiddance.com](http://www.CelebrateGoodRiddance.com)**

PRODUCED & BOTTLED BY *GOOD RIDDANCE!* WINES - SILER CITY, NC

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750ML

CONTAINS SULFITES

13% ALC.VOL

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TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE