

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> ALCOHOL AND TOBACCO TAX AND TRADE BUREAU		
TTB ID 10357001000109			<b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b>		
1. REP. ID. NO. (If any)	CT 339	OR 06	(See Instructions and Paperwork Reduction Act Notice on Back)		

**PART I - APPLICATION**

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-MI-15002	3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)  TEMPERANCE DISTILLING COMPANY 177 REED RD  TEMPERANCE MI 48182  THE DESIREE VODKA CO. (Used on label)
4. SERIAL NUMBER (Required) 10DESC	5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	

6. BRAND NAME (Required) DESIREE	8a. MAILING ADDRESS, IF DIFFERENT
7. FANCIFUL NAME (If any)	

9. EMAIL ADDRESS MOLLY@TEMPERANCEDISTILLING.COM	10. FORMULA/SOP NO. (If any)	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
12. NET CONTENTS 750 MILLILITERS	13. ALCOHOL CONTENT 30%	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (734) 847-5262	17. FAX NUMBER (734) 847-5282	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 12/23/2010	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT MOLLY PEARSON
---------------------------------------	---	--

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED

02/04/2011

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

*Sarah L. Johnson*

**FOR TTB USE ONLY**

**QUALIFICATIONS**

**EXPIRATION DATE (if any)**

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

VODKA - OTHER FLAVORED

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 3.95 inches W X 10 inches H

# DESIRÉE™



*Cupcake  
Flavored Vodka*

*Product of U.S.A.  
30% Alc by Vol (60 Proof) 750ml*

Image Type: Back

Actual Dimensions: 3.04 inches W X 10 inches H

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED AND BOTTLED BY THE DESIRÉE VODKA CO., TEMPERANCE, MI.  
DESIRÉE is a trademark of the Desirée Vodka Co., Brazil, IN. ©2010 Desirée Vodka Co



8 58639 00201 4  
Desirée Cupcake Flavored Vodka

*Made with Premium American Vodka  
and All-Natural Flavors*

Find delicious recipes, join our mailing list,  
see our other delicious flavored vodkas, and more at

[www.DesireeVodka.com](http://www.DesireeVodka.com)

Contains Yellow FD&C #5

---

**TTB F 5100.31** (6/2006) PREVIOUS EDITIONS ARE OBSOLETE