


OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)			
TTB ID 11089001000557						
1. REP. ID. NO. (If any)	CT 649	OR 35				
PART I - APPLICATION						
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-NC-22		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) PIEDMONT DISTILLERS, INC. 203 E MURPHY ST MADISON NC 27025		
4. SERIAL NUMBER (Required) 11008L		5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE				
6. BRAND NAME (Required) MIDNIGHT MOON			8a. MAILING ADDRESS, IF DIFFERENT			
7. FANCIFUL NAME (If any) CHERRY						
9. EMAIL ADDRESS RCLEHRMAN@BEVLAW.COM		10. FORMULA/SOP NO. (If any)	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es))		
12. NET CONTENTS 750 MILLILITERS		13. ALCOHOL CONTENT 50	14. WINE APPELLATION IF ON LABEL	a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL		
15. WINE VINTAGE DATE IF ON LABEL		16. PHONE NUMBER (202) 449-3739	17. FAX NUMBER (202) 478-5189	b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)		
				c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)		
				d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____		
19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME AND GRAPHICS MAY REPEAT. BATCH NUMBER TO BE HANDWRITTEN ON LABEL AND MAY CHANGE.						
PART II - APPLICANT'S CERTIFICATION						
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.						
20. DATE OF APPLICATION 03/30/2011	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)			22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT ROBERT LEHRMAN		

PART III - TTB CERTIFICATE	
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.	
23. DATE ISSUED 05/04/2011	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 

FOR TTB USE ONLY	
QUALIFICATIONS TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	EXPIRATION DATE (if any)
STATUS THE STATUS IS APPROVED.	
CLASS/TYPE DESCRIPTION OTHER SPECIALTIES & PROPRIETARIES	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)
 Actual Dimensions: 4.8 inches W X 2.9 inches H

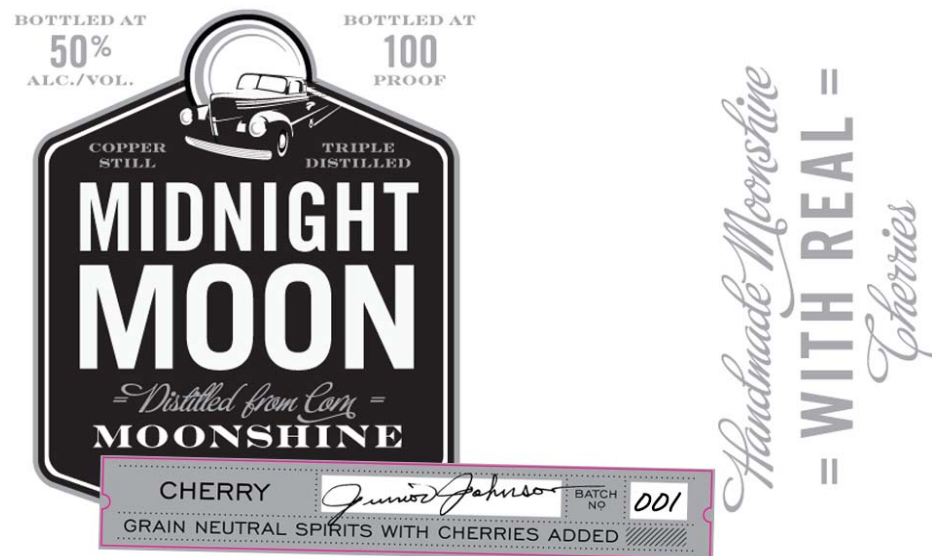


Image Type: Neck
 Actual Dimensions: 6.6 inches W X 1.3 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



Image Type: Other

Actual Dimensions: 2 inches W X 2.8 inches H

**GOVERNMENT WARNING:**

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



Image Type: Back

Actual Dimensions: 3 inches W X 3.1 inches H

BEST WHEN *enjoyed* RESPONSIBLY

PRODUCED & BOTTLED BY PIEDMONT DISTILLERS | MADISON, NC

TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE