


OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)	
TTB ID 11094001000039				
1. REP. ID. NO. (If any)	CT 301	OR 22		
PART I - APPLICATION				
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-KY-113		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) BUFFALO TRACE DISTILLERY, BUFFALO TRACE DISTILLERY, INC. 113 GREAT BUFFALO TRACE , FRANKLIN COUNTY FRANKFORT KY 40601 HEROES SPIRIT, LLC (Used on label)	
4. SERIAL NUMBER (Required) 110183	5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
6. BRAND NAME (Required) HEROES		8a. MAILING ADDRESS, IF DIFFERENT		
7. FANCIFUL NAME (If any)				
9. EMAIL ADDRESS DMUDD@SAZERAC.COM	10. FORMULA/SOP NO. (If any)	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es))	
12. NET CONTENTS 750 MILLILITERS	13. ALCOHOL CONTENT 40	14. WINE APPELLATION IF ON LABEL	a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (270) 688-9240	17. FAX NUMBER (270) 683-5758	b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)	
				c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)
				d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.				
PART II - APPLICANT'S CERTIFICATION				
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.				
20. DATE OF APPLICATION 04/04/2011	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)		22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT WILLIAM MUDD	
PART III - TTB CERTIFICATE				
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.				

23. DATE ISSUED 06/13/2011	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 
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<p>QUALIFICATIONS</p> <p>TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.</p> <p>STATUS</p> <p>THE STATUS IS APPROVED.</p> <p>CLASS/TYPE DESCRIPTION</p> <p>VODKA 80-90 PROOF</p>	<p>EXPIRATION DATE (if any)</p>
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AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 3 inches W X 5.04 inches H



Image Type: Back

Actual Dimensions: 3.09 inches W X 4.5 inches H

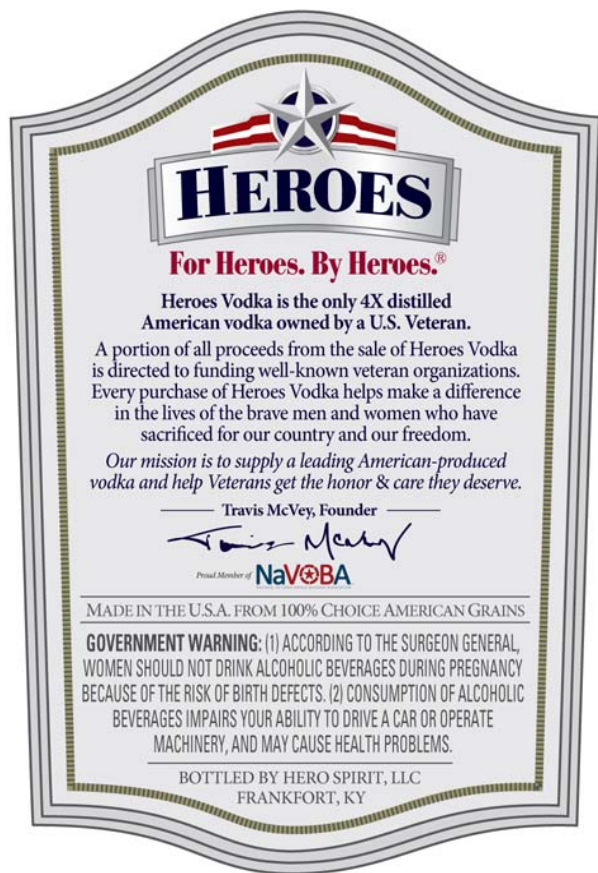


Image Type: Neck

Actual Dimensions: 4.23 inches W X 2.13 inches H



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE