

OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)			
TTB ID 11243001000057						
1. REP. ID. NO. (If any)	CT 901	OR 29				
PART I - APPLICATION						
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BR-MO-ANH-1		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) ANHEUSER-BUSCH, INC., ANHEUSER-BUSCH, INCORPORATED ONE BUSCH PL SAINT LOUIS MO 63118 A. KEITH'S BREWING CO. (Used on label)		
4. SERIAL NUMBER (Required) 11AK05		5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input checked="" type="checkbox"/> MALT BEVERAGE				
6. BRAND NAME (Required) ALEXANDER KEITH'S NOVA SCOTIA STYLE			8a. MAILING ADDRESS, IF DIFFERENT			
7. FANCIFUL NAME (If any)						
9. EMAIL ADDRESS ROSEMARY.SCHWARTZ@ANHEUSER- BUSCH.COM		10. GRAPE VARIETAL(S) (If any)	11. FORMULA	18. TYPE OF APPLICATION (Check applicable box(es))		
12. NET CONTENTS 12 FL. OZ.		13. ALCOHOL CONTENT 5.4 abv	14. WINE APPELLATION IF ON LABEL	a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL		
15. WINE VINTAGE DATE IF ON LABEL		16. PHONE NUMBER (314) 577-2693	17. FAX NUMBER (314) 445-3766	b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)		
				c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)		
				d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____		
19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. FRESHNESS DATE CODE AND WEBSITE. KOSHER SYMBOL, IF APPLICABLE TO BRAND. ANY WORDING REQUIRED BY STATES (ALCOHOL CONTENT, DEPOSIT LANGUAGE). "RETURNABLE" OR "NON-RETURNABLE" MAY APPEAR ON BOTTLE LABELS. PLACE OF PRODUCTION CODING.						
PART II - APPLICANT'S CERTIFICATION						
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.						
20. DATE OF APPLICATION 08/31/2011	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)			22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT ROSEMARY SCHWARTZ		

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED

09/07/2011

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

FOR TTB USE ONLY**QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

EACH CONTAINER MUST BE CODED TO INDICATE ACTUAL PLACE OF BOTTLING.

EXPIRATION DATE (if any)**STATUS**

THE STATUS IS APPROVED.

CLASS/TYPE DESCRIPTION

BEER

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 2.65 inches W X 3.46 inches H

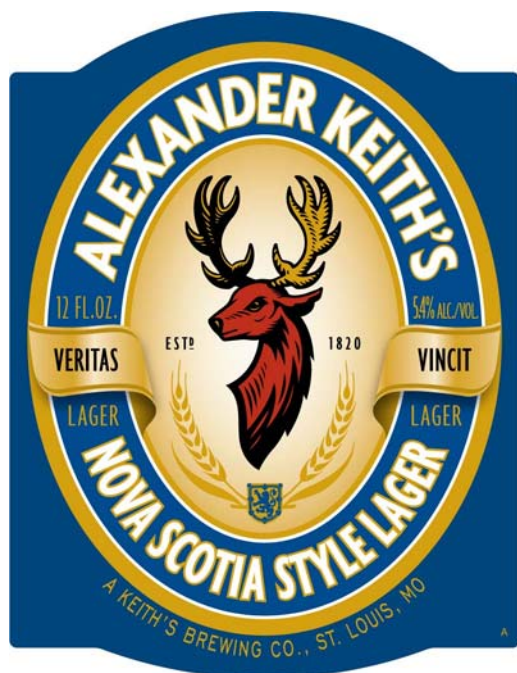


Image Type: Back

Actual Dimensions: 2 inches W X 2.5 inches H

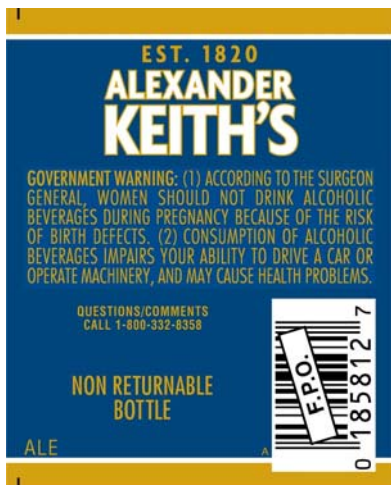


Image Type: Neck

Actual Dimensions: 4.39 inches W X 2.15 inches H



TTB F 5100.31 (5/2011) PREVIOUS EDITIONS ARE OBSOLETE