

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b>  (See Instructions and Paperwork Reduction Act Notice on Back)		
<b>TTB ID</b> 11237001000445					
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 82	<b>OR</b> 06			

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> BWN-MI-15047		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  BARDIC WELLS MEADERY, STEVEN HAYSTEAD 6737 50TH AVE  MONTAGUE MI 49437  BARDIC WELLS MEADERY (Used on label)		
<b>4. SERIAL NUMBER (Required)</b> 110001	<b>5. TYPE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE				

<b>6. BRAND NAME (Required)</b> CLURICHAUN	<b>8a. MAILING ADDRESS, IF DIFFERENT</b>				
<b>7. FANCIFUL NAME (If any)</b>					

<b>9. EMAIL ADDRESS</b> MEAD@BARDICWELLS.COM	<b>10. GRAPE VARIETAL(S) (If any)</b>	<b>11. FORMULA</b> 1000626	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input checked="" type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in ___ MI ___ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____		
<b>12. NET CONTENTS</b> OTHER	<b>13. ALCOHOL CONTENT</b> 9	<b>14. WINE APPELLATION IF ON LABEL</b>			
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (231) 893-6418	<b>17. FAX NUMBER</b> (231) 894-5980			

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

<b>20. DATE OF APPLICATION</b> 08/25/2011	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> STEVEN HAYSTEAD
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**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

09/22/2011

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**

**FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

TABLE FLAVORED WINE

**EXPIRATION DATE (if any)****AFFIX COMPLETE SET OF LABELS BELOW**

Image Type: Brand (front)

Actual Dimensions: 7 inches W X 4 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

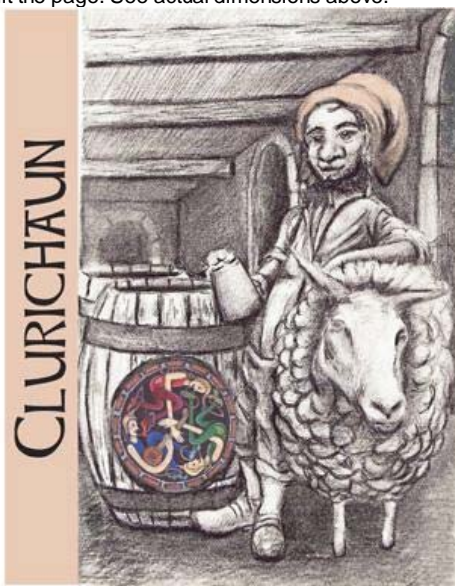
**Party Like a Clurichaun**

Like their better known cousin the Leprechaun, Clurichauns are mischievous, Celtic fairies who enjoy playing practical jokes. Clurichauns (Kloo'-ra-kahns) live in wine cellars and are avid drinkers. Treat him well and a Clurichaun will use magical powers to guard your cellar, prevent casks from leaking, and keep the contents from going bad. A favorite Clurichaun past time is riding sheep bareback on moonlit nights. These wee folk know how to party.

This libation is a perfect tribute to the small and mischievous Clurichaun. It naturally and lightly teases with each sip and the combination of honey and hops mystifies the senses. Its potency is wryly belied and by the bottom of the bottle, Clurichaun has elusively worked its magic.

Remember—while riding sheep under the moonlight is fun, an R.S.U.I (*Riding Sheep Under the Influence*) is another matter.

So...Party Like a Clurichaun, but do so responsibly!

**Moo Clu**

Honey Milk Sugar Wine with Hops

ALC 9% BY VOL

22 ounces (650 ML)

PRODUCED AND BOTTLED BY

**BARDIC WELLS  
MEADERY**

MONTAGUE, MI 49437

Learn more about Bards, Mead and our Bees at  
[www.BardicWells.com](http://www.BardicWells.com)

**BEST SERVED COLD.**  
FOR SALE IN MICHIGAN ONLY.

Moo Clu is honey wine fermented with lactose, hops and natural flavors.

**GOVERNMENT WARNING:**

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

TTB F 5100.31 (5/2011) PREVIOUS EDITIONS ARE OBSOLETE