

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)
<b>TTB ID</b> 11287001000176			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 906	<b>OR</b> 15	

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> BR-DE-DOG-2		<b>3. SOURCE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  DOGFISH HEAD CRAFT BREWERY, DOGFISH HEAD CRAFT BREWERY, INC. 6 CANNERY VLG  MILTON DE 19968			
<b>4. SERIAL NUMBER (Required)</b> 110016		<b>5. TYPE OF PRODUCT (Required)</b> <input type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input checked="" type="checkbox"/> MALT BEVERAGE					
<b>6. BRAND NAME (Required)</b> DOGFISH HEAD			<b>8a. MAILING ADDRESS, IF DIFFERENT</b>				
<b>7. FANCIFUL NAME (If any)</b> NOBLE ROT							
<b>9. EMAIL ADDRESS</b> MARNE@DOGFISH.COM		<b>10. GRAPE VARIETAL(S) (If any)</b>		<b>11. FORMULA</b>  1005537			
<b>12. NET CONTENTS</b> 1 pint 9.4 fl oz		<b>13. ALCOHOL CONTENT</b> 9		<b>18. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____			
<b>15. WINE VINTAGE DATE IF ON LABEL</b>		<b>16. PHONE NUMBER</b> (302) 684-1000				<b>14. WINE APPELLATION IF ON LABEL</b>  <b>17. FAX NUMBER</b> (302) 684-0541	
<b>19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. THIS PRODUCT WILL BE PACKAGED IN AN EMBOSSED BOTTLE - SEE ATTACHMENT.</b>							

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.		
<b>20. DATE OF APPLICATION</b> 10/14/2011	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> MARLENE COPPINGER

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

10/27/2011

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**

**FOR TTB USE ONLY****QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

MALT BEVERAGES SPECIALITIES - FLAVORED

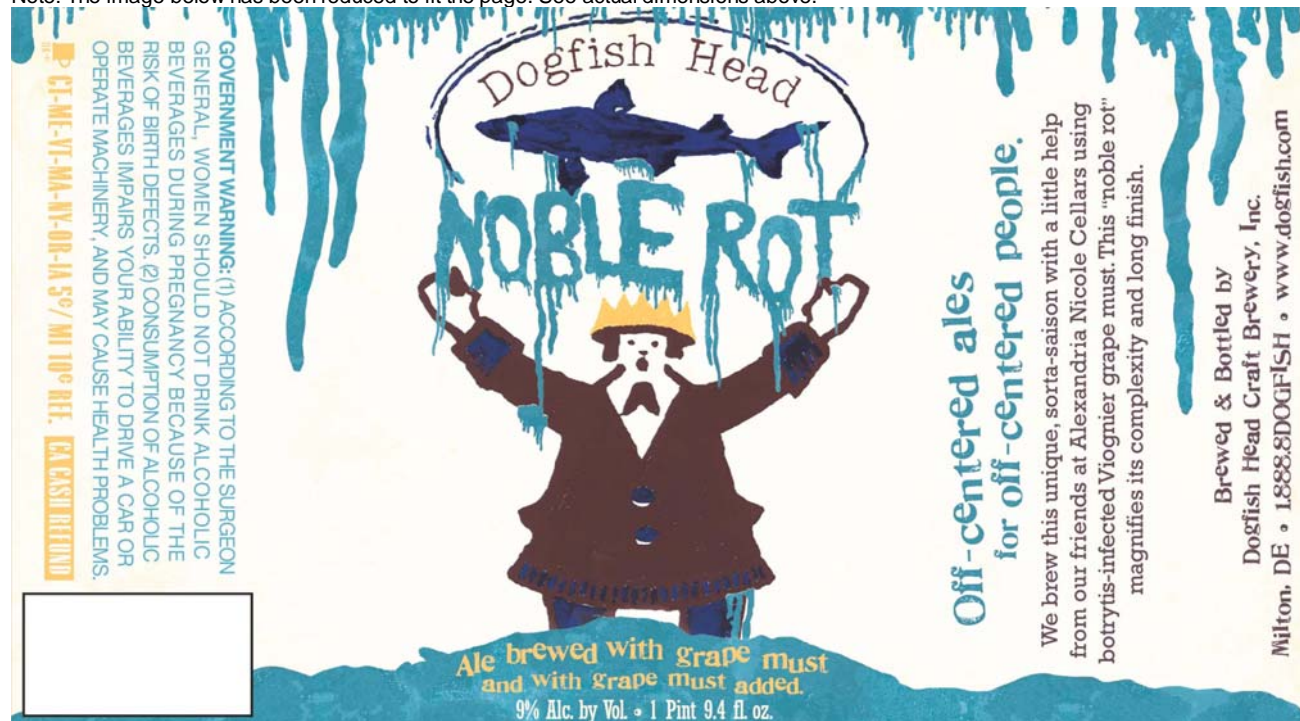
**EXPIRATION DATE (if any)**

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 7 inches W X 3.88 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



The label features a central illustration of a man in a brown coat and a yellow crown, holding a large fish (the Dogfish Head) above his head. The fish is inside a circular frame with the words "Dogfish Head" written around it. Below the fish, the words "NOBLE ROT" are written in large, blue, stylized letters. The background is white with blue, dripping paint-like effects at the top and bottom.

**Off-centered ales  
for off-centered people.**

We brew this unique, sorta-saison with a little help from our friends at Alexandria Nicole Cellars using botrytis-infected Viognier grape must. This "noble rot" magnifies its complexity and long finish.

Brewed & Bottled by  
Dogfish Head Craft Brewery, Inc.  
Milton, DE • 1888.8DOGFISH • www.dogfish.com

**Ale brewed with grape must  
and with grape must added.**  
9% Alc. by Vol. • 1 Pint 9.4 fl. oz.

**GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.**

**9% ALC/VOL • 1 PINT 9.4 FL. OZ. • 355 ML BOTTLE**

TTB F 5100.31 (5/2011) PREVIOUS EDITIONS ARE OBSOLETE