OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY  TTB ID  11341001000082			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL	
1. REP. ID. NO. (If any) CT OR		(See Instructions and	Paperwork Reduction Act Notice on Back)	
	102	12		
PART I - APPLICATION				
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)	3. SOURCE OF PRODUCT (Required)  Domestic  Imported		BASIC PERMIT OR BREWEI TRADENAME IF USED ON L	· · ·
DSP-AR-3			PERNOD RICARD USA, PERNOD RICARD USA BOTTLING, LLC 7401 HIGHWAY 45 S	
4. SERIAL NUMBER (Required)	5. TYPE OF PRODUCT (Required)		FORT SMITH AR 72916	
11P184	<ul><li>WINE</li><li>✓ DISTILLED SPIRITS</li><li>MALT BEVERAGE</li></ul>		AUSTIN, NICHOLS DISTILLING COMPANY (Used on label)	
6. BRAND NAME (Required)			8a. MAILING ADDRESS, IF DIFFERENT	
WILD TURKEY				
7. FANCIFUL NAME (If any)			-	
9. EMAIL ADDRESS 10. GRAPE		11. FORMULA	18. TYPE OF APPLICATION	
KELLY.MONAHAN@PERNOD- RICARD.COM (If any)		` '		(Check applicable box(es))
12. NET CONTENTS  375 MILLILITERS  750 MILLILITERS  1 LITER  1.75 LITERS	13. AL CONTI 40.5	COHOL ENT	14. WINE APPELLATION IF ON LABEL	b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in only" (Fill in State abbreviation.) DISTINCTIVE LIQUOR BOTTLE APPROVAL.
15. WINE VINTAGE DATE IF ON 16. PHONE N				C. TOTAL BOTTLE CAPACITY BEFORE CLOSURE  (Fill in amount)
(914) 8		848-4685	(914) 848-4670	d. RESUBMISSION AFTER REJECTION TTB ID. NO
19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABLES AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BEYOND DUPLICATION IS BLOWN INTO THE BOTTLE. THE WILD TURKEY 1855 CIRCLE IS BLOWN INTO THE SHOULDER OF THE BOTTLE. PERNOD RICARD USA, LLC IS THE CONTRACT BOTTLER FOR THE BRAND OWNER, AUSTIN, NICHOLS DISTILLING COMPANY, LAWRENCEBURG, KENTUCKY. THE ADDRESS STATED ON THE LABEL IS THE PROPRIETOR'S PRINCIPAL PLACE OF ADDRESS. BOTTLES WILL BE CODED AS TO THE BOTTLING LOCATION				
PART II - APPLICANT'S CERTIFICATION				
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.				

20. DATE OF APPLICATION (Application was e-filed)

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 01/16/2012

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

## TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable. EACH CONTAINER MUST BE CODED TO INDICATE ACTUAL PLACE OF BOTTLING. STATUS THE STATUS IS APPROVED. CLASS/TYPE DESCRIPTION STRAIGHT RYE WHISKY

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 4.40 inches W X 4.80 inches H

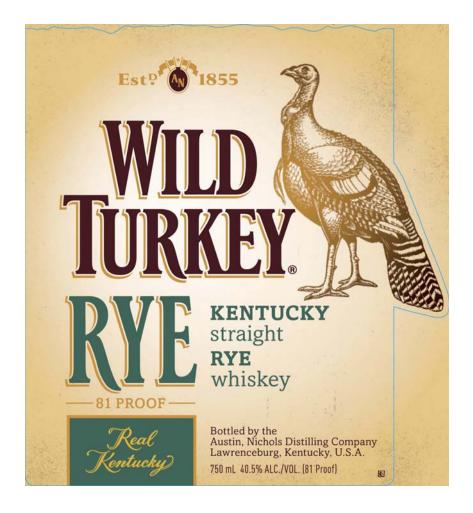


Image Type:

## Back

Actual Dimensions: 3.48 inches W X 3.33 inches H

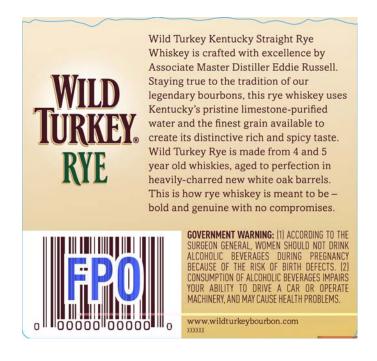


Image Type:

Strip

Actual Dimensions: 7.01 inches W X 0.67 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



TTB F 5100.31 (5/2011) PREVIOUS EDITIONS ARE OBSOLETE