

OMB No. 1513-0020 (07/31/2015)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 12317001000190			
1. REP. ID. NO. (If any)	CT 141	OR 09	

PART I - APPLICATION


2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-OH-20001		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) CLEVELAND WHISKEY LLC 1768 E 25TH ST CLEVELAND OH 44114	
4. SERIAL NUMBER (Required) 12CW02		5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
6. BRAND NAME (Required) CLEVELAND			8a. MAILING ADDRESS, IF DIFFERENT		
7. FANCIFUL NAME (If any) BLACK RESERVE					
9. EMAIL ADDRESS Semani@clevelandwhiskey.com		10. GRAPE VARIETAL(S) (If any)		11. FORMULA CW02	
12. NET CONTENTS 750 MILLILITERS		13. ALCOHOL CONTENT 50		14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL		16. PHONE NUMBER (216) 881-8481		17. FAX NUMBER	
18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____					
19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.					

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 11/12/2012	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT Sujata Emani
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.	
23. DATE ISSUED 12/23/2012	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 

FOR TTB USE ONLY	
<p>QUALIFICATIONS</p> <p>TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.</p> <p>STATUS</p> <p>THE STATUS IS APPROVED.</p> <p>CLASS/TYPE DESCRIPTION</p> <p>BOURBON WHISKY</p>	<p>EXPIRATION DATE (if any)</p>

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 0.75 inches W X 5.69 inches H

CLEVELAND

Image Type:

Back

Actual Dimensions: 2.51 inches W X 4.67 inches H

CLEVELAND
— WHISKEY —

At Cleveland Whiskey we start with young barrel-aged bourbon but we don't wait for it to slowly age in a warehouse, leaving the art to chance, the craft to fate. Instead, using an advanced patent pending technology we use rapid pressure changes and oxygen infusion to control the aging process with heat processed, charred white oak segments for natural flavor and color. It's a science that not only delivers quality whiskey faster- but better. The result is exceptionally dark, almost black in color, with a bold, mouth filling flavor reminiscent of whiskey barreled and long forgotten, where age is no longer relevant and taste is all that matters.

WWW.CLEVELANDWHISKEY.COM

AGED AND DISTILLED BY CLEVELAND WHISKEY LLC
CLEVELAND, OHIO, UNITED STATES OF AMERICA

Pressure-Aged™, Patent Pending Aged in New American White Oak Charred Barrels for Six Months

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



Image Type:

Strip

Actual Dimensions: 3.31 inches W X 1.06 inches H

BOURBON WHISKEY

LIMITED PRODUCTION FOUNDER

— BLACK RESERVE —
FINISHED WITH AN OXYGEN ENRICHED,
ACCELERATED AGING PROCESS.

Signature

BATCH NO. 001

50% ALC BY VOL (100 PROOF) 750 mL

TTB F 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE