OMB No. 1513-0020 (01/31/2009)

APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back) PART I - APPLICATION PART I - APPLICATION S. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY/BASIC PERMIT/BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) DSP-KY-230 DSP-KY-230 S. TYPE OF PRODUCT (Required) Imported S. TYPE OF PRODUCT (Required) JIM BEAM BRANDS CO. 526 HAPPY HOLLOW ROAD CLERMONT KY 40110 JAMES B. BEAM DISTILLLING CO. (Used on label) EMAIL ADDRESS In AMEL ADDRESS, IF DIFFERENT 10. GRAPE VARIETAL(S) (If any) 2. NET CONTENTS 13. ALCOHOL CONTENT 43 14. WINE APPELLATION IF ON LABEL CERTIFICATION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back) REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) JIM BEAM BRANDS CO. 526 HAPPY HOLLOW ROAD CLERMONT KY 40110 JAMES B. BEAM DISTILLLING CO. (Used on label) EMAIL ADDRESS In TYPE OF APPLICATION (Check applicable box(es)) (Check applicable box(es)) CERTIFICATE OF LABEL APPROVAL PROVAL PROVAL PROVAL A. SETIRATION CERTIFICATE OF LABEL APPROVAL PROVAL PR	FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU			
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19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABLES AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

NET CONTENT WILL BE BLOWN OR BRANDED INTO THE CONTAINER. REFUND LANGUAGE MAY OR MAY NOT APPEAR ON THE PACKAGE. THE FOLLOWING MAY OR MAY NOT APPEAR OR MAY OR MAY NOT BE REPEATED IN ANY OR MULTIPLE LOCATIONS ON THE STIP STAMP: 1. BEAM MEDALLION / LOGO 2. JAMES B. BEAM

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

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OMB No. 1513-0020

20. DATE OF APPLICATION (Application was e-filed)

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED 06/19/2012

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

QUALIFICATIONS TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable. STATUS THE STATUS IS APPROVED. CLASS/TYPE DESCRIPTION STRAIGHT BOURBON WHISKY

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 5.40 inches W X 0.72 inches H



Image Type:

Back

Actual Dimensions: 3.85 inches W X 0.63 inches H

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



Image Type:

Strip

Actual Dimensions: 0.59 inches W X 2.61 inches H

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TTB F 5100.31 (5/2011) PREVIOUS EDITIONS ARE OBSOLETE

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