

OMB No. 1513-0020 (07/31/2015)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 14066001000342			
1. REP. ID. NO. (If any)	CT 649	OR 11	

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-AZ-20002		3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported		8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) LIPSMARK LLC 5235 S KYRENE RD , UNIT 18 TEMPE AZ 85283	
4. SERIAL NUMBER (Required) 14R008		5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input checked="" type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE			
6. BRAND NAME (Required) PALCOHOL			8a. MAILING ADDRESS, IF DIFFERENT		
7. FANCIFUL NAME (If any) R					
9. EMAIL ADDRESS mark@lipsmark.com		10. GRAPE VARIETAL(S) (If any)		11. FORMULA 1169017	
12. NET CONTENTS 100 MILLILITERS		13. ALCOHOL CONTENT 12% ABV		14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL		16. PHONE NUMBER (703) 944-5588		17. FAX NUMBER	
18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____					

19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 03/07/2014	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT mark phillips
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PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED

04/08/2014

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

FOR TTB USE ONLY**QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

STATUS

THE STATUS IS APPROVED.

CLASS/TYPE DESCRIPTION

OTHER SPECIALTIES & PROPRIETARIES

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 4 inches W X 6 inches H

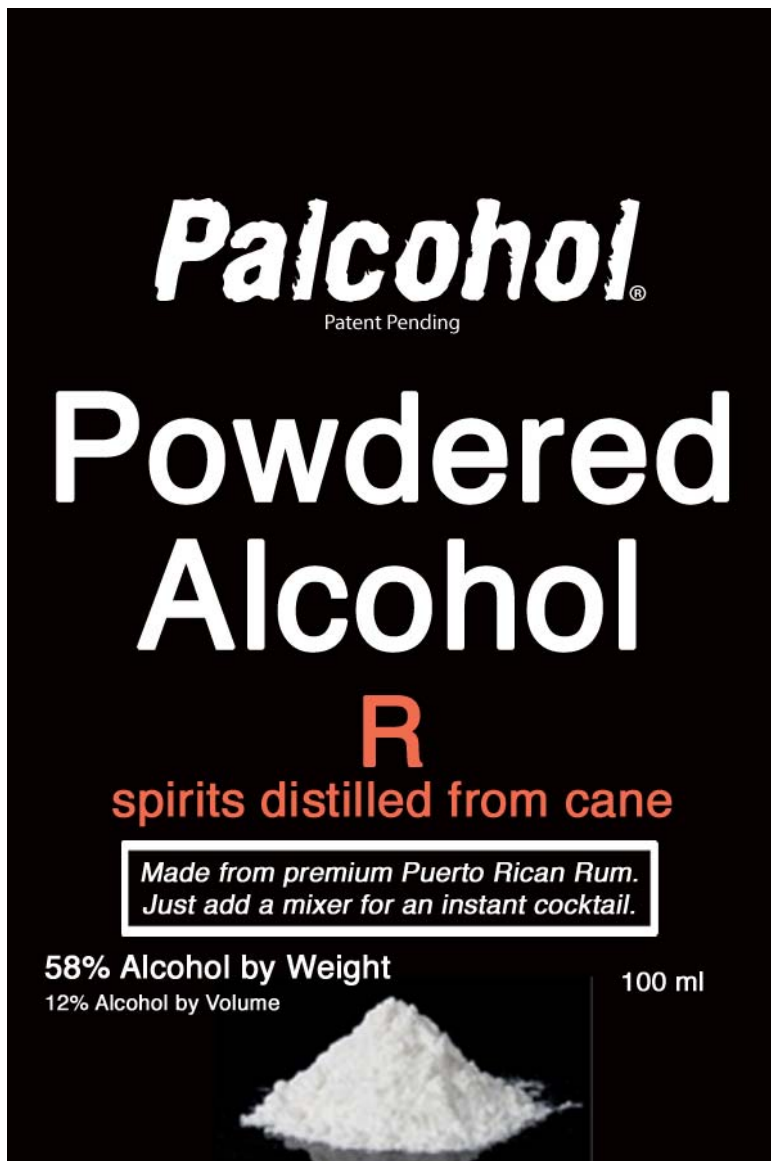


Image Type:

Back

Actual Dimensions: 4 inches W X 6 inches H

Yep, we've taken liquid alcohol and made it into a powder! Why?

Sometimes liquid isn't convenient. Because Palcohol is powder, you can take it just about anywhere to enjoy a cocktail! That's why we say:

**Take your Pal
wherever you
go!**

Please use responsibly
and legally.

Produced by: Lipsmark LLC, Tempe, AZ

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.



Palcohol®

How to use this packet of Palcohol:

Mix in this pouch: Use this pouch as your glass! Fill with water to about one inch below the top. Add a flavored powder and stir.

Or, add your favorite mixer to this packet and stir.

Mix in another container: Pour the Palcohol into the container. Add five ounces of water or a mixer and stir.

The colder the liquid, the longer it takes to dissolve. Once dissolved, add ice and enjoy!

The finished drink is comparable to one standard mixed drink.

Visit Palcohol.com for more ideas on how to enjoy Palcohol.