

OMB No. 1513-0020 (01/31/2009)

FOR TTB USE ONLY			DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)
TTB ID 11056001000246			
1. REP. ID. NO. (If any)	CT 906	OR 29	

PART I - APPLICATION

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) BR-MO-ANH-1	3. SOURCE OF PRODUCT (Required) <input checked="" type="checkbox"/> Domestic <input type="checkbox"/> Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) ANHEUSER-BUSCH, INC., ANHEUSER-BUSCH, INCORPORATED ONE BUSCH PL SAINT LOUIS MO 63118 ANHEUSER-BUSCH (Used on label)
4. SERIAL NUMBER (Required) 11IM08	5. TYPE OF PRODUCT (Required) <input type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input checked="" type="checkbox"/> MALT BEVERAGE	

6. BRAND NAME (Required) BUD LIGHT LIME	8a. MAILING ADDRESS, IF DIFFERENT
7. FANCIFUL NAME (If any) LIME	

9. EMAIL ADDRESS ROSEMARY.SCHWARTZ@ANHEUSER-BUSCH.COM	10. FORMULA/SOP NO. (If any) 08-SP-BLT-01	11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)	18. TYPE OF APPLICATION (Check applicable box(es)) a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
12. NET CONTENTS 12 FL. OZ. 1 PT. 6 FL. OZ. (22 FL. OZ.)	13. ALCOHOL CONTENT 3.2 abw	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (314) 577-2693	17. FAX NUMBER (314) 445-3766	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. FRESHNESS DATE CODE AND WEBSITE. KOSHER SYMBOL, IF APPLICABLE TO BRAND. ANY WORDING REQUIRED BY STATES (ALCOHOL CONTENT, DEPOSIT LANGUAGE). ¿RETURNABLE¿ OR ¿NON-RETURNABLE¿ MAY APPEAR ON BOTTLE LABELS. PLACE OF PRODUCTION CODING.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF APPLICATION 02/25/2011	21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT (Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT ROSEMARY SCHWARTZ
PART III - TTB CERTIFICATE		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
23. DATE ISSUED 03/04/2011	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 	

FOR TTB USE ONLY	
<p>QUALIFICATIONS</p> <p>THIS APPROVAL MAY BE USED IN STATES REQUIRING A STATEMENT OF ALCOHOL CONTENT IN THE FORMAT SHOWN ON THE LABEL BELOW. Approved pending rulemaking on light (lite) and carbohydrate representations. See TTB Ruling 2004-1. EACH CONTAINER MUST BE CODED TO INDICATE ACTUAL PLACE OF BOTTLING.</p> <p>STATUS</p> <p>THE STATUS IS APPROVED.</p> <p>CLASS/TYPE DESCRIPTION</p> <p>MALT BEVERAGES SPECIALITIES - FLAVORED</p>	EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Neck

Actual Dimensions: 1.40 inches W X .68 inches H



Image Type:

Back

Actual Dimensions: 1.87 inches W X 2.06 inches H



Image Type:

Brand (front)

Actual Dimensions: 2.55 inches W X 3 inches H



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE