



TTB

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
U.S. Department of the Treasury



COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/
Exemption of Label/Bottle Approval

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Application Needs Correction

TTB ID: [REDACTED]	Printable Version
Application Status: N/A	Make Corrections
Application Status Reason:	
Date Status Last Updated: 06/25/2015 [REDACTED]	Withdraw eApplication
Brand Name: [REDACTED]	
Type of Product: WINE	
Source of Product: DOMESTIC	
Serial #: 15038L	
Type of Application: LABEL APPROVAL	
Date Submitted: [REDACTED]	

The Application needs correction for the reasons listed below. Click on the "Make Corrections" link above to edit the information from your original submission. All corrections must be completed by **07/25/2015** or the application will be automatically rejected.

Reason	Additional Information
You may not make misleading curative or therapeutic claims on labels, or create misleading associations between the consumption of alcohol and health. For Wine 27 CFR § 4.39(h). For D/S 27 CFR 5.42(8)(a); (27 CFR 5.42(8)(A) & 27 CFR 7.29 (e)(i))	NON GMO IS NOT ACCEPTABLE ON THE LABEL PLEASE REMOVE ALL REFERENCE TO NON GMO FROM THE LABELS)
Your product label contains a recognized cocktail drink name, the words "Wine Cocktail" or "Wine Specialty" must appear in direct conjunction with the fanciful name.	
This is a formulated product and does not qualify for the use of a grape varietal, Semi-generic or Nongeneric term on the label. 27 CFR 4.39 (n) prohibits the use of any varietal designation (e.g., Chardonnay), type designation of varietal significance (e.g., Muscatel), semi-generic geographic type designation (e.g., Chablis), or geographic distinctive designation (e.g., Bordeaux) in statements of composition for flavored wines and other wine specialty products. Please delete all references.	REMOVE THE VARIETALS FROM THE TEXT
You may not make false or misleading statements on labels. For Wine 27 CFR § 4.39(a)(1) For D/S 27 CFR 5.42 For MB CFR 27 CFR 7.29(a)(1)	ALL REFERENCE TO PRESERVATIVES MUST BE REMOVED FROM THE LABEL

TTB Comments:
No Comments Entered.

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Alcohol and Tobacco Tax and Trade Bureau, 2003 Contact us at webmaster@ttb.treas.gov



While the Alcohol and Tobacco Tax and Trade Bureau (TTB) makes every effort to provide complete information, data such as company names, addresses, permit numbers, and other data provided in the registry may change over time. TTB makes no